VILLAGE AT SHERMAN OAKS BID NEWSLETTER

2nd Quarter 2026





LETTER FROM THE PRESIDENT

Summer heat is firmly entrenched, but the Village At Sherman Oaks Business Improvement District is full of shops and restaurants that are airconditioned and comfortable. Duck in out of the heat and see what our businesses have to offer!

We are especially excited to welcome 4 new businesses into our Village this quarter! The nationally famous Honey Baked Ham is here and their Grand Opening was a smashing success, mobbed with community members anxious to try their delicious sandwiches and sides and famous celebrities from the Office!

Maison By TagA , California Wok and Kreation Organic Juice are opening soon in the Village and we hope you will stop in and welcome all four of these terrific new businesses! Please stop by and welcome them in person and try their delicious offerings!

Patronizing Village businesses means being able to park once and leisurely stroll down the sidewalks, stopping to have a meal or a snack, beauty services performed, purchase gifts, enjoy delicious dining, do your banking, grocery shopping, and more! We offer an old-fashioned main street shopping experience and it is a pleasure to avoid traffic and get to know the local mom and pop proprietors who are eager to help you.

The BID board would like to remind everyone that the parking structure on Cedros, just south of Ventura Blvd., on the east side of Cedros, is open to the public, with low-cost metered parking available.

Please peruse this newsletter and learn more about the exciting news happening in the Village this quarter!

See you in the Village!
Warmly,
Leslie Elkan, BID President
leslie@villageatshermanoaks.com 818-326-0273

Keeping The Village Clean:

Our StreetPlus Day Porters

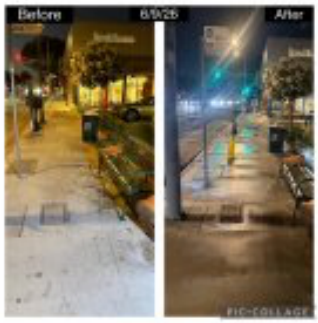
Not only do Aileen and her StreetPlus team keep our BID neat and tidy, they carefully tend our flower baskets and potted plants.We received a kind shout out on the Next Door app. We do our best to create an inviting atmosphere in the BID to help celebrate Memorial Day, Flag Day, Fourth of July and Labor Day.











PropertyPrepServices
Our reputation is clean

The quarterly power-washing that Oscar and the team at **Property Prep** provide keeps the sidewalks of the entire BID clean and tidy.

Volunteers Cleaning Communities

"There's just nothing stronger than the heart of a volunteer" *Randall Wallace*

On June 6, 12 volunteers—including two new participants from Monterey Park—cleaned Ventura Boulevard from Kester to Hazeltine and Van Nuys Boulevard from the 101 Freeway to Ventura Boulevard. On July 4, 14 volunteers spent part of the holiday giving back by cleaning Ventura Boulevard from Hazeltine to Kester, Moorpark Street from Hazeltine to Cedros, and Van Nuys Boulevard from the 101 Freeway to Ventura Boulevard, collecting 16 bags of litter. Special thanks to our July 4 volunteers: Mark and Mary Perloe, Howard and Deborah Jaffe, David and Ruby Kujore, Esther Friedberg, Tom Winn, Patricia M., Rianne Manning, Cara Birardi, Deborah Steele, and new participants Shohre Mahmoudian and Shayan Zofti.

Breakfast was generously provided by the **Village At Sherman Oaks BID** led by Leslie Elkan.







Upcoming Village Improvements:

Keep an eye out in the sky for our new String Lights and Banners !!

The lights will be installed at two locations along Ventura Boulevard: **14433 Ventura Blvd.**, east of Van Nuys Boulevard near El Torito, and **14724 Ventura Blvd.**, near the Ben Labs Building. The decorative lights and banners will be strategically placed throughout the Sherman Oaks Business Improvement District to enhance the streetscape, increase visibility, and attract neighbors, shoppers, and diners to the area.











Community Engagement:



Pictured here: Alan Trujillo Banuelos ~ Samere Bhatt ~ Kimberly Ngesa





For the past five years, we have collaborated with CSUN's Urban Planning and Studies department to offer select students an internship opportunity with the Sherman Oaks Business Improvement District. Providing these students with real-world experience in learning about BIDs and urban planning. We involved them in meetings for the LA City Planning Review Board, the Sherman Oaks Neighborhood Council, the Sherman Oaks Homeowners Association, and more.



Assistance for Retailers & Businesses:







Welcome our new Senior Lead Officer Micheal Perez

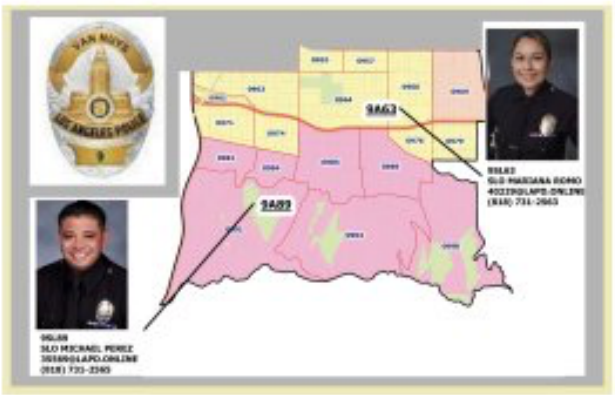
What is a SLO - Senior Lead Officer? ~ What do they do? ~ Who are our SLO's?

For quality of life and general public safety issues, you should contact the Senior Lead Officer (SLO) for your area. General public safety issues include things like illegal activities at a park, aggressive panhandlers in a shopping area, concerns about a rash of burglaries in your neighborhood, etc.

LAPD Senior Lead Officers are the police department's liaisons with a specific part of the city. Each area in Los Angeles has its own Senior Lead Officer, who is responsible for its "Reporting Districts" for crime.

Keep in mind that SLOs usually only answer their cell phones while they are on duty, and they sometimes work long shifts and odd hours. So, it may take a few days for the officer to return your call or e-mail. Be patient.

Your Senior Lead Officer can help you set up a Neighborhood Watch for your area. We recommend that every block or area have its own Neighborhood Watch – that is the most important thing you can do to reduce crime in your community.



CALIFORNIA
GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT

GO-Biz Now Accepting Applications for California Competes Tax Credits

The Governor's Office of Business and Economic Development (GO-Biz) is now accepting applications for the California Competes Tax Credit (CCTC). There are $350 million in tax credits available during this application period for businesses that are expanding and adding quality, full-time jobs in California that might not otherwise be created by the business or any other business. The deadline to submit applications is Monday, August 10, 2026, at 11:59 p.m. (Pacific Time) and the online application website will automatically close once this deadline has passed. The online application can be accessed at www.calcompetes.ca.gov.

Members of the California Competes team are available to provide technical application assistance. In addition, an updated application guide, Frequently Asked Questions (FAQs), a recorded webinar, and program regulations are available at www.business.ca.gov/calcompetes. For applicants that are reapplying for the credit, the FAQs include instructions on how to copy information from a previously submitted application.

Businesses interested in learning more about California Competes can participate in free application webinars on July 22nd and 30th, 2026. For more information go to: www.calcompetes.ca.gov.

If you have any questions regarding the California Competes program or application process, please call (916) 322-4051 or email CalCompetes@gobiz.ca.gov.

About California Competes

The CCTC is an income tax credit available to businesses that want to locate in or stay and grow in California and create quality, full-time jobs in the state that might not otherwise be created by the business or any other business. Tax credit agreements are negotiated by GO-Biz and approved by a statutorily created "California Competes Tax Credit Committee," consisting of the State Treasurer, the Director of the Department of Finance, the Director of GO-Biz, and one appointee each by the Speaker of the Assembly and Senate Committee on Rules.

About the California Governor's Office of Business and Economic Development

The Governor's Office of Business and Economic Development (GO-Biz) serves as the State of California's leader for job growth and economic development efforts. GO-Biz offers a range of services to business owners including: attraction, retention, and expansion services, site selection, permit streamlining, regulatory guidance, small business assistance, international trade development, assistance with state government, and much more. For more information visit: www.business.ca.gov.

SHERMAN OAKS 33rd Annual STREET FAIR

SAVE THE DATE!!

Save the date for the 34th Sherman Oaks Street Fair on Sunday, October 18, 2026.

Sponsor and Vendor Registration is OPEN. Early bird rates available through August 9th. For more info email:

To: Hello@shermanoakschamber.org
Subject: YES, I want to participate in the Street Fair!

New Business Openings

The Village at Sherman Oaks proudly welcomes **Maison by Taga**, **The Honey Baked Ham Company**, **Maroon Kitchen**, **California Wok** and **Kreation Organic Juice.**

Maison by TagA is a new French-style boutique offering luxury event essential for Weddings - Baptism - Baby Showers and more. Leslie David Baker of the hit tv show The Office and his business partner Tony Vennie have opened **The Honey Baked Ham Company** and we could be more excited to their honey baked ham and turkey, fresh sides, sandwiches and more. Offering authentic Mediterranean cuisine made fresh daily **Maroon Kitchen** believes the secret to extraordinary flavor lies in simplicity and quality ingredients. **California Wok** is proud to serve health conscious meals using no MSG and use only the finest ingredients and freshest vegetables. Cold-Pressed Juices, smoothies, wellness bowls and clean feel-good fuel are just some of the offerings at **Kreation Organic.**

'The Office' star Leslie David Baker kicked off the grand opening of his new Honey Baked Ham shop in Sherman Oaks on July 11th with a ribbon cutting ceremony, merch giveaways, and a meet and greet with fans! Make an order online or visit their new store at 14427 Ventura Blvd. @honeybaked_ham



Coming Soon to
14554 Ventura Blvd
@maisonbytaga

Coming Soon to
14622 Ventura Blvd
Unit 101

New and Open Now at
14622 Ventura Blvd
Suite 103

Coming Soon to
14622 Ventura Blvd
Unit 106
@Kreationjuice

Agencies

Armed Forces Career Center
Avant Garde Realty
Aveanna Healthcare
Beverly Hills Financial Planners, LLC
Borstein Holdings, LLC
Chambers Insurance Agency
Creative Pros/Creative Home Remodeling Group
David Guglielmo Casting
Edge 10, Inc.
Express Services Healthcare, Inc.
Folk Williams Financial Management, Inc.
Gingold & Company, CPA
Good Spirit Home Health Svces,
Hetzel Design Inc.
Hospice of Providence
Ideal Living Management, LLC
Kalban Architects, Inc.
Kandoo Films
Mak Pictures, LLC
Mobile-Care Home Health Agency
Mobile Medix, Inc
National Jewish Health
NCA Home Health Care, Inc.
Option One Lending
Patch Lending
Platinum Hospice Care, Inc.
Sandstone Properties, Inc.
Serafim Hospice Inc.
State Farm - George Timuryan
State Farm - Ned Gardner
System Property Development Company, Inc.
The Stander Group
VIP Tickets
We Are Verified
Windsor Media
Working with Autism, Inc.

Services

A Yellow House Vacuum Repair
AJ's Pet Shop
Alpa Management/Construction
Bank of America
BENlabs/Ben Group, Inc.
Bestime
Boswell Residential
CAD Stone Works
California Kitchen Gallery
Chevron
Christine's Tailoring/Alterations
Citibank
Dedicated Building Services
Dr. Blue Jeanns
Easy Busy Legal
Expo Locksmith/NoHo iPhone Repair
FedEx Office Print & Ship Center
Flam's Lock & Key
G & M Oil
Guardian Angel Security Group - **COMING SOON**
Instaguard
KSG - King Signs & Graphic
Legacy Cleaners
MAC Systems Math Center
Mail Box Services Plus
Maison by TagA - **COMING SOON**
MEZ Investment Group, Inc.
O.A Solutions Inc.
One Grey Day
Psychic Zen Room
Public Storage
Sammy Weiss Esq & Scarlett Farrokh Esq
Sandler and Rosen, LLP
SG Design Studio Inc..
Shouse Law Group/Karthik Krishnan Esq.
The Mailroom & More
The Psychic Zen Room
US Bank
WD Contractor Services, Co.

Health and Wellness

Allan Phillips, MD
Amighi, Nazila MA LMFT
Andrew Wang, MD
Barron, Joanne PsyD
Berglund, Robin G. MD
Breathe Diagnostics
Carbon Health
Chiropractic Center of Healing
Christie, Jen LMFT
Comfort Care Chiropractic
Danielle Matthew, LMFT
Earthensoul
Eshleman, David LMFT
Gureghian Chiropractic
Heeran, Katie MA LMFT RYT
Harmony RX - **COMING SOON**
Jenni J. V. Wilson MA LMFT
McPike, Kristen - Hypnotherapy
pH Proactive Health Labs
Pure Recovery
The Villa Outpatient Program
WeSpark Cancer Support Center

Dental

Clove Dental
Healthy Smiles Dental
Millennium Dental
Mark Wienberg DDS

Optometry

Professional Vision Care Associates
City Eyes Optometry
LensCrafters

Medical Spa

Blue Medi Spa
Z Center for Cosmetic Health

Fitness/Martial Arts

CycleBar
Dragonfly Cycling
Fit Box Workout
Southern California Taekwondo Center

Wells Fargo Bank

Food - Drinks

Anajak Thai
Aria Sushi
Burger Lounge
California Wok - **COMING SOON**
CAVA
CharcuterieLA
Chipotle
Crave Café
Daisy
Dave's Hot Chicken
Diana's Jengyalov Bread
Didar Kitchen
Dojo Sushi
Domino's
El Torito
Gyu-Kaku Japanese BBQ
Health Nut
Honey Baked Ham Co - **NEW & NOW OPEN**
Ideology Coffee
In-n-Out Burger
Juice Crafters
Kabob Village
Kreation Organic - **COMING SOON**
Luna Grill
Mardi Gras Tuesday
MiDici Neapolitan Pizza
Maroon Kitchen - **NEW & NOW OPEN**
Mr. Furley's Bar
New York Bistro Cafe &
Wine Bar/NY Bagel Cafe
Noah's NY Bagels
Nomura Sushi
O'Cado
Oliva Trattoria Pizzeria Italian Grille
On The Thirty
Panda Express
Pineapple Hill Saloon and Grill
Pizza Wagon of Brooklyn
Qwench Juice Bar
Sincerely Syria
Spumoni Restaurant
Starbucks
The Aftermath
The Barrel Tavern
The Crabby Crab
Ubatuba Acai X
Valley Grounds Coffee
veStation

Desserts

Afters Ice Cream
Brian's Shave Ice & Boba
Cold Stone Creamery
Happy Days Café
Humphrey Yogart (Inside Gelsons)
Nothing Bundt Cakes
Velvet Ice Cream
Williams Croissants & Donuts

Retail

2nd STREET USA
4 Seasons Custom Clothiers
AT&T
Best Buy
Birkenstock
Bitar Fine Jewelry & Manufacturing
Bud Dynasty
Buffalo Exchange
Burlington
Capital Drugs
Cell Funds
Contex, Inc.
Crown Beads & Jewelry
Delta Mailbox Sales
Eco H2O Center
For Love Bridal
Gelson's Market
House of Intuition
In Style Boutique
Johnson Fitness & Wellness
Kids Teen Trades
Lazar's Luggage
Lighting World
Lovers
Mega Deals Discount Store
Mike's Smoke and Gift Shop
Olympus Pharmacy
Rack Attack
Romantix
Sherman Oaks Cigars
Smoke Top Smoke Shop #2
Spy Shop (IQTronics, Inc.)
START Rescue Resale Store
Talk of the Valley
T-Mobile
Toy Mandala
WaterPlant Depot
Wine N' Liquor Basket

Arts & Entertainment

AVA Music Academy
Baxter-Northup Music Co.
Candy Land
House of Billiards
Piano Play Music System, Inc.
UltraZone Laser Tag

Beauty

Hair

Angelo's Salon for Hair
Blends Barbershop
Brotherhood Barbershop
Calm Laser Center
Charme
Fantastic Sams
Heaven's Melody Beauty Lounge
Legacy SalonLA
PF International Salon & Barber
Primo Salon
Regency Salon
Revive
SalonCentric
Serenity Beauty Salon
The Loft Hair Studio
Ulta

Nails

AM & PM Nail Spa
Bella Nails & Spa
Charme
Creative Touch LA
Green Nail
Helen's Salon
Rashen Nails
Zen Nail Bar

Lashes / Waxing

Charme

Skin Care

Arre Aesthetics
Pink Cheeks Salon
Skin Serviss

Tanning

GoGlow
Sun Spa Tanning

Threading

Charme
Zia Threading

Massage/Spa

Lily Pad Thai Spa & Massage
MantraThai Massage
Massage Heights
Super Relax
Superior Massage
Teri Taylor Spa Boutique

OUR BOARD MEMBERS:
Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member

OUR BID TEAM:
Kathleen Wood, Executive Director

Assistants to the Executive Director:

Alan Trujillo-Banuelos

OUR NEXT BID BOARD MEETINGS:

Meetings will be on Monday evening July 20th ~ August 17th ~ September 14th.

at 5:30pm.

Please call or e-mail for details

Please RSVP at the number/email below

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com

Is your business having an event or special sale? Please e-mail our Executive Director at Kathleen@VillageAtShermanOaks.com and we can promote it on our social media pages.

Don't forget to follow The Village at Sherman Oaks on Facebook, X, Instagram and Tik Tok!

VillageAtShermanOaksBID

@villageBID

@VillageAtShermanOaksBID

VillageAtShermanOaks

—----------Tear off Sheet —----------

The following is provided in response to requests for instructions for who and when to contact for our particular situations:

For life threatening emergencies and crimes in progress:

Please call 911.

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle, an ongoing business, property or neighbor situation or dispute:

Please contact the Senior Lead Officer for our area; Michael Perez (South side of Ventura Blvd.) Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at 35569@lapd.online; or Mariana Romo (North side of Ventura Blvd.) 818-731-2563 or email her at 40229@lapd.online.

Note: They do not take police reports. Police reports should be submitted to lapdonline.org.

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

Please submit a request at LAHSA – Los Angeles Homeless Services Authority https://www.lahsa.org/portal/apps/la-hop/request or by calling 211.

For trash or debris in the BID:

Please contact our Street plus supervisor, Aileen Morales at 1-213-999-0108 or e-mail her at Amorales@streetplus.net and she will send over a day–porter.

Graffiti Removal:

File a 311 request at https://www.lacity.org/myla311 or on the MyLA311 App, or call 311.

To remove unwanted persons from private property:

Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the Van Nuys LAPD. Please keep a copy and be prepared to show it to the responding officers to prove that you are authorized to request the arrest.



Please complete and return to LA Police Dept Van Nuys Station at 6240 Sylmar Ave. Van Nuys, CA 91401

City of Los Angeles
LOS ANGELES MUNICIPAL CODE SECTION 41.24
TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department
_____Division

Dates of Authorization
From_____ to _____
(cannot exceed 12 months)

Property Address:_____
Type of Property: Residential_____ No. of Units_____ Commercial_____ Type_____

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

☐ My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

☐ I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guests, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

☐ My property is open to the general public between the hours of _____ to _____. I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is

_____ and he/she can be reached at: Telephone No. (_____) _____ - _____

Address:_____

Sincerely,

(Signature) _____

(Print Name) _____

(Telephone #) _____

(Address) _____

Street Report

The Village at Sherman Oaks

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2026

The following data and information is provided to The Village at Sherman Oaks Business Improvement District for tracking purposes. The information contained in this report is for activities reported for the 2nd Quarter of 2026, April 1-June 30. The data and information is obtained from Officers conducting patrols and entered in Statview.



STREETPLUS

Clean + Safe + Friendly

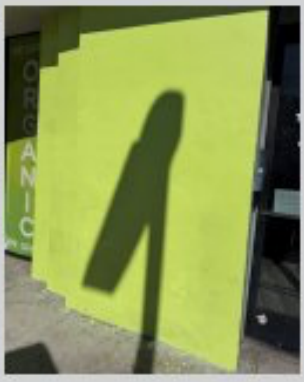
Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2026

BEFORE/AFTER














Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2026

BEFORE/AFTER



Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2026

BEFORE/AFTER









Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2026

MAINTENANCE

TRASH - BAGS COLLECTED	
April	300
May	310
June	300
2nd Quarter	**911**

TRASH - POUNDS	
April	7,500
May	7,500
June	7,500
2nd Quarter	**22,500**

BLOCK FACES - PAN & BROOM	
April	200
May	210
June	215
2nd Quarter	**625**

HOSPITALITY - DIRECTIONS	
April	5
May	2
June	3
2nd Quarter	**10**

GRAFFITI - REMOVES	
April	125
May	135
June	145
2nd Quarter	**405**

PLANT WATERING - WORK ORDERS	
April	2,100
May	2,150
June	2,200
2nd Quarter	**6,450**

LABOR HOURS	
April	272.00
May	288.00
June	264.00
2nd Quarter	**824.00**