

VILLAGE AT SHERMAN OAKS BID NEWSLETTER 4th Quarter 2025



LETTER FROM THE PRESIDENT

The holidays are behind us and the new year proved to be especially wet and rainy. January rains almost tied record-breaking rains not seen since 1971! This kept our Village sidewalks clean and our plants well watered but didn't seem to dampen the steady stream of shoppers and diners who came to enjoy what our Village has to offer.

It is very helpful when we receive emails, calls or text messages telling us about any problematic issues in the Village. We try our best to stay on top of everything but when graffiti or a broken sidewalk or damaged potted plant are observed, it is extremely helpful to hear about it so we can address it promptly. It is also very helpful to have people report issues to MyLA311. Please feel free to call, message me or email me and I will do my best to have the issue taken care of ASAP.

Please see the flyer for Enhancing Community Safety in Los Angeles, Circle, in this newsletter. Circle can be a valuable tool.

Now that the sun has come out and the weather is once again California beautiful, please come and enjoy all of the shops and services our Village has to offer.

See you in the Village!

Warmly,

Leslie Elkan, BID President

leslie@villageatshermanoaks.com 818-326-0273

Keeping The Village Clean:

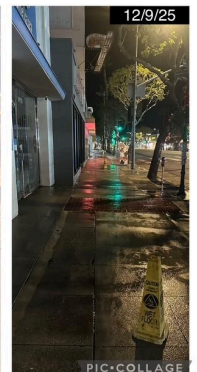
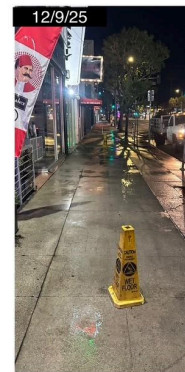
Our StreetPlus Day Porters

Say hello to Yurley and Lina, our hard working day porters. Aileen and her StreetPlus team clean up our streets, sidewalks and gutters. Look at what a terrific job they did decorating our street poles for the holidays.

If you notice something that needs attention, please call or text Aileen directly at [213-999-0108](tel:213-999-0108) or e-mail her at AMorales@streetplus.net. Please read the StreetPlus Newsletter attached for more details about this program.



Oscar and the team at **Property Prep** keep the sidewalks of the entire BID sparkling clean and fresh with quarterly power-washing.



Starting the year off clean and bright with the help of VCC. On January 17th 15 volunteers cleaned the streets, sidewalks and alleys of Sherman Oaks. 19 bags of trash were collected in the area of Ventura Blvd, from Fulton to Kester Street, and Moorpark on the same stretch as Ventura, and Van Nuys Blvd from Ventura Blvd to 101 Freeway.

Many thanks to: Mark & Mary Perloe, Deborah and Howard Jaffe, Shirin and Evan Nataneli, Judy Santos, Deborah Steele, Cara Birardi, Esther Friedberg, Zach Bilsky, Liza Bercovici, Gary Breslau, Tom Winn, and Monica.



Village Improvements:



Showing off our new median lights for the holidays. Elevated Seasons did a wonderful job illuminating our palm trees.



Teamwork That Delivers Results!

With the assistance of Nicole Alaverdian at CD4 we were able to finally get the sidewalk repaired at 4505 Van Nuys Blvd.

Below are the before and after photos.
Thank you Nicole!!

NITHYA RAMAN | Los Angeles
★ City Councilmember
| 4th District

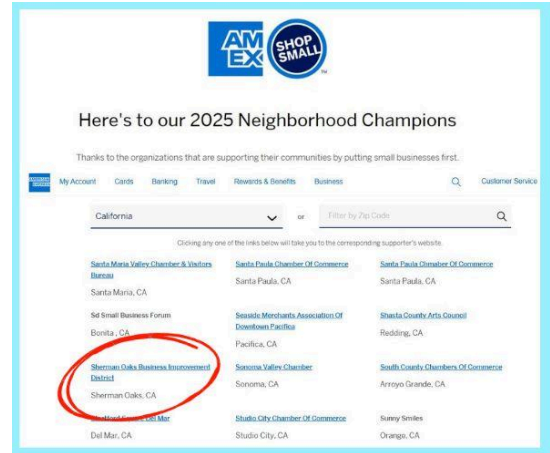


Events


The 16th Annual American Express Shop Small and Small Business Saturday event was a terrific success! We are proud that **The Village at Sherman Oaks Business Improvement District** was once again named **Neighborhood Champions**.

We promoted the event online and made personal contact with all of our small businesses. American Express generously provided promotional materials, including totes, stickers, posters, and more.

We look forward to an even bigger and better event next year!



Important Notice:



Enhancing Community Safety in Los Angeles

The City of Los Angeles' Crisis and Incident Response through Community-Led Engagement (CIRCLE) program is an innovative community safety program offering a compassionate, community-centered response to low-risk 911 calls involving unhoused Angelenos.

When 911 receives calls for low-risk incidents related to homelessness, CIRCLE's trained, unarmed responders are dispatched instead of law enforcement. Operating 24/7/365, CIRCLE teams are skilled in engaging people in crisis with trauma-informed care and support.

CIRCLE focuses on connecting people to essential behavioral health, housing, and social services to address factors at the root of their crisis.

Requesting CIRCLE

1 Call 877-ASK-LAPD or 911

The 911 operator will interview you to determine if the incident is eligible for CIRCLE. Eligible incidents:

- Involve a person experiencing homelessness
- Are located in a CIRCLE operating area
- Do not involve violence or medical emergencies.

Examples include well-being checks, lack of clothing, noise disturbances, person impaired by substances, and loitering.

2 CIRCLE Response

Eligible incidents are transferred, and a CIRCLE Team is dispatched. Upon arrival, the CIRCLE Team, consisting of a Mental Health Worker and an Outreach Advocate, provides immediate support (e.g., water, clothing), works to engage the individual, and creates connections to services like medical and mental health care, social services, and housing.

3 CIRCLE Follow-up

CIRCLE Teams continue to follow up after the 911 incident to help the person connect to services to address unmet health and housing needs.

CIRCLE Operating Areas

CIRCLE operates in seven areas within the City of Los Angeles, including communities in Downtown LA, the West Side, South LA, Hollywood, Northeast and East LA, the Valley, and the Harbor area.



View the map by scanning the QR code

Contact

LA Mayor's Office of Community Safety



mayor.circle@lacity.org

Important Notices:

Thank you to those who have provided your email addresses. We will only use it to email you the newsletter or contact you about important/urgent information regarding your property. Please call Kathleen at [818-341-9221](tel:818-341-9221) or email Kathleen@villageatshermanoaks.com to update your information.

SHERMAN OAKS HOMEOWNERS ASSOCIATION



DECEMBER UPDATE



SEPULVEDA TRANSIT CORRIDOR PROJECT

What's happening on the Sepulveda Transit Corridor Project (STCP)?

Regarding Metro's proposed rapid transit from the Valley to the Westside, Metro has completed the Draft Environmental Impact Report (DEIR), collected public comments, and is readying a decision on how to proceed. We hear that Metro will decide in the first quarter of 2026. What their decision may be is up for grabs. The Metro Board could select one of their five Alternatives for construction (if they can find funding), might request Metro to reconfigure one or more of the Alternatives, or could even delay the project.

Sherman Oaks Community Satisfaction Survey



Scan this Code
& Follow Us on
Instagram!
[@csun.shermanoaks](https://www.instagram.com/csun.shermanoaks)

CSUN STUDY

SONC has been helping CSUN's Master of Urban Planning Program develop metrics to help understand community history, and the satisfaction levels of its residents.

New Business Openings

The Village at Sherman Oaks proudly welcomes **King Sign and Graphic!**

With over 35 years of experience in the sign industry, **King Sign and Graphic** is a local, hands-on sign and graphics studio specializing in high-quality signage, thoughtful design, and reliable installation—from concept to completion.

They offer custom signs and graphics, including large-format banners, posters and wall murals, SEG fabric lightbox displays, dimensional lettering and logos, custom die-cut stickers, and more.

Discover what they can create for your business at www.ksgsigns.com.

Contact John at 818-208-9623 or info@ksgsigns.com

Or stop by at 4519 Van Nuys Blvd. Instagram: [@kingsignandgraphic](https://www.instagram.com/kingsignandgraphic)



New and Now Open at
4519 Van Nuys Blvd.

Agencies

Armed Forces Career Center
Avant Garde Realty
Aveanna Healthcare
Beverly Hills Financial Planners, LLC
Borstein Holdings, LLC
California Hospice Care Center
Chambers Insurance Agency
Creative Pros/Creative Home Remodeling Group
David Guglielmo Casting
Edge 10, Inc.
Express Services Healthcare, Inc.
Folk Williams Financial Management, Inc.
Gingold & Company, CPA
Gold House Home Loan, Inc.
Good Spirit Home Health Svces,
Hetzl Design Inc.
Hospice of Providence
Ideal Living Management, LLC
Kalban Architects, Inc.
Kandoo Films
Mak Pictures, LLC
Mobile-Care Home Health Agency
National Jewish Health
NCA Home Health Care, Inc.
Option One Lending
Patch Lending
Platinum Hospice Care, Inc.
Sandstone Properties, Inc.
Serafim Hospice Inc.
State Farm - George Timuryan
State Farm - Ned Gardner
System Property Development Company, Inc.
The Stander Group
VIP Tickets
We Are Verified
Windsor Media
Working with Autism, Inc.

Services

A Yellow House Vacuum Repair
AJ's Pet Shop
Alpa Management/Construction
Bank of America
BENlabs/Ben Group, Inc.
Bestime
Boswell Residential
CAD Stone Works
California Kitchen Gallery
Chevron
Christine's Tailoring/Alterations
Citibank
Dedicated Building Services
Dr. Blue Jeanns
Easy Busy Legal
Expo Locksmith/NoHo iPhone Repair
FedEx Office Print & Ship Center
Flam's Lock & Key
G & M Oil
Instaguard
KSG - King Signs & Graphic - **NOW OPEN**
Legacy Cleaners
MAC Systems Math Center
Mail Box Services Plus
MEZ Investment Group, Inc.
O.A Solutions Inc.
One Grey Day
Public Storage
Sammy Weiss Esq & Scarlett Farrokh Esq
Sandler and Rosen, LLP
SG Design Studio Inc..
Shouse Law Group/Karthik Krishnan Esq.
The Mailroom & More
US Bank
WD Contractor Services, Co.
Wells Fargo Bank

Health and Wellness

Allan Phillips, MD
Amighi, Nazila MA LMFT
Andrew Wang, MD
Barron, Joanne PsyD
Berglund, Robin G. MD
Breathe Diagnostics
Carbon Health
Chiropractic Center of Healing
Christie, Jen LMFT
Comfort Care Chiropractic
Danielle Matthew, LMFT
Earthensoul
Eshleman, David LMFT
Gureghian Chiropractic
Heeran, Katie MA LMFT RYT
Harmony RX - **COMING SOON**
Jenni J. V. Wilson MA LMFT
McPike, Kristen - Hypnotherapy
Michael Blomsterberg - Life Coach
pH Proactive Health Labs
Pure Recovery
The Villa Outpatient Program
WeSpark Cancer Support Center

Dental

Healthy Smiles Dental
Dr. Oswald B. Burstein DDS
Millennium Dental
Mark Wienberg DDS

Optometry

Professional Vision Care Associates
City Eyes Optometry
LensCrafters

Medical Spa

Blue Medi Spa
Z Center for Cosmetic Health

Fitness/Martial Arts

CycleBar
Dragonfly Cycling
Fit Box Workout
Southern California Taekwondo Center

Food - Drinks

Anajak Thai
Aria Sushi
Burger Lounge
CAVA
CharcuterieLA
Chipotle
Crave Café
Crave Café Sushi
Daisy
Dave's Hot Chicken
Didar Kitchen
Dojo Sushi
Domino's
El Torito
Gyu-Kaku Japanese BBQ
Health Nut
Ideology Coffee
In-n-Out Burger
Juice Crafters
Kabob Village
Lemon Zest Cafe
Luna Grill
Mardi Gras Tuesday
MiDici Neapolitan Pizza
Mr. Furley's Bar
New York Bistro Cafe &
Wine Bar/NY Bagel Cafe
Noah's NY Bagels
Nomura Sushi
O'Cado
Oliva Trattoria Pizzeria Italian Grille
On The Thirty
Panda Express
Pineapple Hill Saloon and Grill
Pizza Wagon of Brooklyn
Qwench Juice Bar
Sincerely Syria
Spumoni Restaurant
Starbucks
The Aftermath
The Barrel Tavern
The Crabby Crab
Ubatuba Acai X
Valley Grounds Coffee
veStation

Desserts

Afters Ice Cream
Brian's Shave Ice & Boba
Cold Stone Creamery
Happy Days Café
Humphrey Yogart (Inside Gelsons)
Nothing Bundt Cakes
Velvet Ice Cream
Williams Croissants & Donuts

Retail

2nd STREET USA
4 Seasons Custom Clothiers
AT&T
Best Buy
Birkenstock
Bitar Fine Jewelry & Manufacturing
Bud Dynasty
Buffalo Exchange
Burlington
Capital Drugs
Cell Funds
Contex, Inc.
Crown Beads & Jewelry
Delta Mailbox Sales
Eco H2O Center
For Love Bridal
Gelson's Market
House of Intuition
In Style Boutique
Johnson Fitness & Wellness
Kids Teen Trades
Lazar's Luggage
Lighting World
Lovers
Mega Deals Discount Store
Mike's Smoke and Gift Shop
Olympus Pharmacy
Rack Attack
Romantix
Sherman Oaks Cigars
Smoke Top Smoke Shop #2
Spy Shop (IQTronics, Inc.)
START Rescue Resale Store
Talk of the Valley
The Standard Design Group Nurseries
T-Mobile
Toy Mandala
WaterPlant Depot
Wine N' Liquor Basket

Arts & Entertainment

AVA Music Academy
Baxter-Northup Music Co.
Candy Land
House of Billiards
Piano Play Music System, Inc.
UltraZone Laser Tag

Beauty

Hair

Angelo's Salon for Hair
Blends Barbershop
Brotherhood Barbershop
Calm Laser Center
Charme
Fantastic Sams
Heaven's Melody Beauty Lounge
Legacy SalonLA
PF International Salon & Barber
Primo Salon
Regency Salon
Revive
SalonCentric
Serenity Beauty Salon
The Loft Hair Studio
Ulta

Nails

AM & PM Nail Spa
Bella Nails & Spa
Charme
Creative Touch LA
Green Nail
Helen's Salon
Rashen Nails
Zen Nail Bar

Lashes / Waxing

Charme

Skin Care

Arre Aesthetics
Pink Cheeks Salon
Skin Serviss

Tanning

GoGlow - **NOW OPEN**
Sun Spa Tanning

Threading

Charme
Zia Threading

Massage/Spa

Lily Pad Thai Spa & Massage
MantraThai Massage
Massage Heights
Super Relax
Superior Massage
Teri Taylor Spa Boutique

OUR BOARD MEMBERS:

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member

OUR BID TEAM:

Kathleen Wood, Executive Director

Assistants to the Executive Director:

Kimberly Ngesa
Alan Trujillo-Banuelos

Interns:

Khoudia Samb
Owen Hernandez
Santiago Sanchez
Ashton French

OUR NEXT BID BOARD MEETINGS:

February 10th ~ March 10th

**Meetings are the second Tuesday
of the month at 9:00am**

Please call or e-mail for details

**Please RSVP at the number/email
below**

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com

Is your business having an event or special sale? Please e-mail our Executive Director at Kathleen@VillageAtShermanOaks.com and we can promote it on our social media pages.

Don't forget to follow The Village at Sherman Oaks on Facebook, X, Instagram and Tik Tok!



VillageAtShermanOaksBID



@villageBID



@VillageAtSherman
OaksBID



VillageAtShermanOaks

-----Tear off Sheet -----

The following is provided in response to requests for instructions for who and when to contact for our particular situations:

For life threatening emergencies and crimes in progress:

Please call 911.

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle, an ongoing business, property or neighbor situation or dispute:

**Please contact the Senior Lead Officer for our area; Jose Saldana (South side of Ventura Blvd.)
Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at 30853@lapd.online; or Mariana
Romo (North side of Ventura Blvd.) 818-731-2563 or email her at 40229@lapd.online.**

Note: They do not take police reports. Police reports should be submitted to lapdonline.org.

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

**Please submit a request at LAHSA – Los Angeles Homeless Services Authority
<https://www.lahsa.org/portal/apps/la-hop/request> or by calling 211.**

For trash or debris in the BID:

**Please contact our Street plus supervisor, Aileen Morales at 1-213-999-0108 or e-mail her at
Amorales@streetplus.net and she will send over a day-porter.**

Graffiti Removal:

File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App, or call 311.

To remove unwanted persons from private property:

Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the Van Nuys LAPD. Please keep a copy and be prepared to show it to the responding officers to prove that you are authorized to request the arrest.



City of Los Angeles
LOS ANGELES MUNICIPAL CODE SECTION 41.24
TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department
_____ Division

Dates of Authorization
From _____ to _____
(cannot exceed 12 months)

Property Address: _____

Type of Property: Residential _____ No. of Units _____ Commercial _____ Type _____

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guest, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

My property is open to the general public between the hours of _____ to _____. I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is

_____ and he/she can be reached at: Telephone No. (_____) _____ - _____

Address: _____

Sincerely,

(Signature) _____

(Print Name) _____

(Telephone #) _____

(Address) _____

PETITION FOR INSTALLING AN ORNAMENTAL STREET LIGHTING SYSTEM

A first time lighting system may be petitioned through the 1913 Improvement Act,
where street lighting does not exist on residential roadways.

CITY OF LOS ANGELES DEPARTMENT OF PUBLIC WORKS BUREAU OF STREET LIGHTING

The undersigned owners of property fronting on Ventura Blvd and Van Nuys Blvd

between Van Nuys Blvd: Ventura Blvd

and Cedros Ave: 101 Freeway, including intersections,

hereby petition the Los Angeles City Council to authorize the following improvement:

Installation of an **ORNAMENTAL** street lighting system which meets current street lighting standards of the City of Los Angeles.

- Estimated **one-time installation** assessment is about **\$7,000-\$10,000**.
 - ***Council District 4 intends to use Ventura/Cahuenga Specific Plan Parking Impact Assessment (PIA) Funding to pay for initial capital costs, which would eliminate the one-time installation assessment for property owners.***
- Estimated **annual maintenance** and operating assessment ranges from around **\$160** for commercial parcels below 4,355 square feet to around **\$2400** for commercial parcels above 130,000 square feet.

Sherman Oaks Business Improvement District LIGHTING DISTRICT
(PROPOSED PROJECT TITLE)

NOTICE TO PETITIONERS

Return this petition to the issuing office shown below with valid signatures from property owners representing at least **70%** of this project's total footage, indicating an interest in the project. Once the signatures on the returned petition are validated, questionnaires will be sent to all affected property owners to confirm that there is strong support for the project. If the petition and questionnaire process indicate strong support, the City Council will then be requested to authorize the design of the project.

After a preliminary design, and prior to construction of the project, each individual property owner will be sent a notice of hearings and a ballot which will indicate the maximum assessment related to their property for installation and annual operation & maintenance of the street lighting improvement. Proposition 218 requires that property owners approve any proposed assessment through a balloting procedure.

Further information regarding this process can be obtained by calling the Bureau of Street Lighting at (213) 847-1400.

Bureau of Street Lighting 1149
S. BROADWAY, STE. 200
Los Angeles, CA 90015

ATTN: COMMUNITY SERVICES DIVISION

Attachments: 1. Photos of pedestrian light poles

Phone: (213) 847-1400
Fax: (213) 847-1851

E-Mail: bsl.streetlighting@lacity.org
Website: <http://bsl.lacity.org/>

SEE REVERSE SIDE FOR SIGNATURE BLOCK

Street Report

The Village
AT Sherman Oaks

CLEANING AMBASSADOR SERVICES | 4TH QUARTER 2025

The following data and information is provided to The Village at Sherman Oaks Business Improvement District for tracking purposes. The information contained in this report is for activities reported for the 4th Quarter of 2025, October 1 - December 31. The data and information is obtained from Officers conducting patrols and entered in Statview.



Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 4TH QUARTER 2025

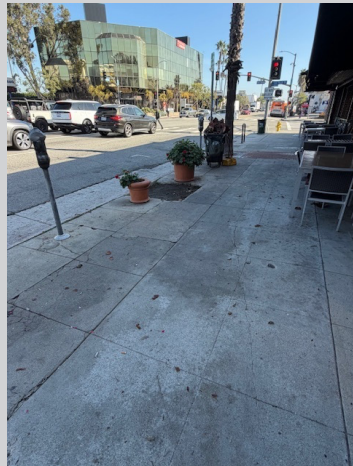
BEFORE/AFTER



Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 4TH QUARTER 2025



Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 4TH QUARTER 2025



MAINTENANCE

TRASH - BAGS COLLECTED

October	340
November	320
December	310
4th Quarter	911

TRASH - POUNDS

October	8,500
November	8,000
December	7,750
4th Quarter	22,625

BLOCK FACES - PAN & BROOM

October	210
November	203
December	205
4th Quarter	615

HOSPITALITY - DIRECTIONS

October	11
November	4
December	9
4th Quarter	24

GRAFFITI - REMOVES

October	145
November	130
December	120
4th Quarter	395

PLANT WATERING - WORK ORDERS

October	2,000
November	1,850
December	1,800
4th Quarter	5,650

LABOR HOURS

October	279.00
November	280.00
December	262.50
4th Quarter	821.50