

## VILLAGE AT SHERMAN OAKS BID NEWSLETTER 2nd Quarter 2024



### LETTER FROM THE PRESIDENT

Summer heat is upon us and May Grey and June Gloom seem like distant memories. Village shops have air conditioning to cool off shoppers and diners. Our beautiful, planted street median on Ventura Blvd was pruned and fed in the spring and is looking beautiful and well-groomed, Unfortunately, Streetplus's watering system broke and we lost some critical watering for our lush hanging flower baskets which were heavily damaged from the lack of water. Streetplus will be hiring our landscaper, New View Landscape to replant the baskets that were beyond repair with fresh potting soil and fresh flowers so that they will soon return to their past glory.

Our tree wells on both boulevards were planted with red carpet roses but so many people stepped on them after exiting their cars that many of them have not thrived. We are discussing whether to replace them or to swap them for tree grates. We prefer colorful flowers, but only if they can survive.

The Sherman Oaks BID has joined forces with Volunteers Cleaning Communities and the Sherman Oaks Beautification Committee to work together to give some polish to our BID. We need volunteers to come out on July 20 from 8:30 am – 10:30 am, along Ventura Boulevard and Van Nuys Blvd in the BID. Hot coffee and fresh, organic pastries will be served to the volunteers at the Pineapple Hill Saloon patio at the conclusion of the event. Volunteers are needed! Community service/school credit will be granted. Contact Howard Jaffee, [h.jaffe@sbcglobal.net](mailto:h.jaffe@sbcglobal.net) for more details and to RSVP to participate.

See you in the Village!

Warmly,  
Leslie Elkan,  
BID President,  
[Leslie@VillageAtShermanOaks.com](mailto:Leslie@VillageAtShermanOaks.com) 818-326-0273

## Village Improvements

### Our StreetPlus Day Porters

Aileen Morales and her StreetPlus team are keeping our gutters clean and free from graffiti. One call to Aileen and her team will cleaned up the area right away.

File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App, or call 311.

If you notice something that needs attention, you can call or text Aileen directly at [213-999-0108](tel:213-999-0108) or e-mail her at [AMorales@streetplus.net](mailto:AMorales@streetplus.net).

Please read the StreetPlus Newsletter attached for more details about this program.

Before & After:



Before & After:



### Getting the Village at Sherman Oaks BID ready for summer!!

**Property Prep's** quarterly sidewalk power-washing has kept the **The Village At Sherman Oaks** clean and sanitized for our neighbors, shoppers and diners.



## Village Improvements

### ~ Tree Well Maintenance ~

To beautify our area and lessen the chances of trip hazards, New View Landscape planted red carpet roses in our tree wells.



Before:



After:



Many thanks to William Seymour and Legacy Group Management for help with the cost of planting a new tabebuia tree!!

New View did a wonderful job performing our annual median upkeep. Landscaping the area to look neat and trimmed.



## More Village Improvements

Mini American flags were installed to commemorate the patriotic holidays over spring, summer and fall holidays.



## EVENTS

### 2024 Sherman Oaks Street Fair



**SUNDAY, OCTOBER 20TH**  
**10AM-6PM**

**Main Stage | Community Stage | Carnival**  
**Cocktail Lounge | Pet Zone**  
**Vendors | and MORE!**

**Ventura Blvd. from Kester Ave. to Van Nuys Blvd.**

Please visit [www.shermanoaksstreetfair.org](http://www.shermanoaksstreetfair.org) for highlights from last year and information for 2024!

Email Vickie at [hello@shermanoakschamber.org](mailto:hello@shermanoakschamber.org) to be added to the email recipient list to be updated on all things Street Fair.

Sponsor and Vendor Registration will be available on a first come, first serve basis starting June 10th.

Reminder - Admission is FREE for attendees at this all-ages Street Fair.

# MORE EVENTS



## LIVABLE AND SUSTAINABLE COMMUNITIES COMMITTEE MEETING

Thursday, July 18, 2024

10 AM - 11 AM PST | Virtual | Free and Open to the Public



Sponsored by:



### COMMITTEE CO-CHAIRS



MARIANNE HAVER HILL

PRESIDENT



HILDA HACOUBEI

CEO



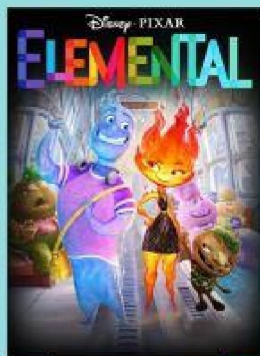
[TheValley.net/Events](https://TheValley.net/Events)

[Info@EconomicAlliance.org](mailto:Info@EconomicAlliance.org)

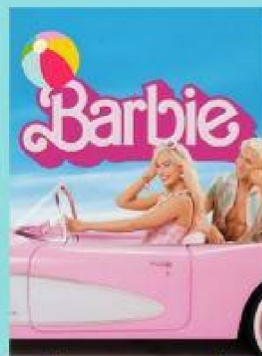
(818) 379-7000

SHERMAN OAKS NEIGHBORHOOD COUNCIL PRESENTS

# FREE MOVIES IN THE PARK



JUN 22



JUL 20



AUG 17

6PM - 10PM  
Movies begin at dusk

Pack a picnic dinner and a blanket! Arrive early for family friendly activities and special giveaways.



Van Nuys Sherman Oaks Park - Hazeltine Fields

More information at [ShermanOaksNC.org](https://ShermanOaksNC.org)



NITHYA RAMAN  
Los Angeles City Councilmember  
6th District



## VOLUNTEER OPPORTUNITY

*Volunteers Cleaning Communities Presents*



# COMMUNITY CLEANUP



Saturday, July 20, 2024, at 8:30 am

Volunteers Cleaning Communities is teaming up with the Sherman Oaks Beautification Committee and the Village at Sherman Oaks BID to host a community cleanup at the Village at Sherman Oaks BID.

**COMMUNITY CLEANUP**

Saturday, July, 20th  
8:30 am - 10:30 am

Pineapple Hill Saloon  
4454 Van Nuys Blvd.  
Sherman Oaks, CA  
91403

**Hot coffee and freshly baked pastries  
will be served at the conclusion of the cleanup!!**



Community Service Credit and School Credit  
Call Leslie Elkan with questions (818) 326-0273  
RSVP by 7/10 to: [h.jaffe@sbcglobal.net](mailto:h.jaffe@sbcglobal.net)

## New Business Openings



**MASSAGE HEIGHTS®**  
body + face

**Coming Soon at  
14652 Ventura Blvd  
Suite 100**

OUR BOARD MEMBERS

Leslie Elkan, President  
Ed Korbel, Treasurer  
Jay Friedman, Secretary  
Row Zadeh, Board Member

OUR BID TEAM

Kathleen Wood, Executive Director

Jose Valencia

Assistant to the Executive Director

Interns:

Samere Bhatt

Ronit Jay Beri

Diego Herrera

Esteban Sanchez

Nelson Huerta

Webmaster: Vinh Nguyen  
ndtvinh14@gmail.com

**OUR NEXT BID BOARD MEETINGS:**

July 8th ~ August 13th

September 9th

**Meetings are the second Tuesday  
of the month at 9:00am**

**Please call or e-mail for details**

**Please RSVP at the number/email  
below**

CONTACT US

www.VillageAtShermanOaks.com  
(818) 326-0273  
info@VillageAtShermanOaks.com

Newsletter printed by: **FedEx Office Print & Ship Center** Located at 4550 Van Nuys Blvd. 818-906-9701  
If you prefer to have your newsletter emailed, saving in printing and mailing costs, please contact Leslie or Kathleen

Is your business having an event or special sale? Please e-mail our Executive Director at [Kathleen@VillageAtShermanOaks.com](mailto:Kathleen@VillageAtShermanOaks.com) and we can promote it on our social media pages.

Don't forget to follow The Village at Sherman Oaks on Facebook, X, Instagram and Tik Tok!



VillageAtShermanOaksBID



@villageBID



@VillageAtSherman  
OaksBID



VillageAtShermanOaks

-----Tear off Sheet -----

The following is provided in response to requests for instructions for who and when to contact for our particular situations:

For life threatening emergencies and crimes in progress:

**Please call 911.**

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle, an ongoing business, property or neighbor situation or dispute:

**Please contact the Senior Lead Officer for our area; Jose Saldana (South side of Ventura Blvd.)  
Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at [30853@lapd.online](mailto:30853@lapd.online); or Mariana Romo (North side of Ventura Blvd.) 818-731-2563 or email her at [40229@lapd.online](mailto:40229@lapd.online).**

Note: They do not take police reports. Police reports should be submitted to [lapdonline.org](http://lapdonline.org).

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

**Please submit a request at LAHSA – Los Angeles Homeless Services Authority  
<https://www.lahsa.org/portal/apps/la-hop/request> or by calling 211.**

For trash or debris in the BID:

**Please contact our Street plus supervisor, Aileen Morales at 1-213-999-0108 or e-mail her at [Amorales@streetplus.net](mailto:Amorales@streetplus.net) and she will send over a day-porter.**

Graffiti Removal:

**File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App, or call 311.**

To remove unwanted persons from private property:

**Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the Van Nuys LAPD. Please keep a copy and be prepared to show it to the responding officers to prove that you are authorized to request the arrest.**





City of Los Angeles
LOS ANGELES MUNICIPAL CODE SECTION 41.24
TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department
Division

Dates of Authorization
From to
(cannot exceed 12 months)

Property Address:

Type of Property: Residential No. of Units Commercial Type

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guest, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

My property is open to the general public between the hours of to . I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is and he/she can be reached at:

Telephone No.( ) --- Address:

Sincerely,

(Signature)
(Print Name)
(Telephone No)
(Address)

# Street Report

The  
**Village**  
AT Sherman  
Oaks

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2024

The following data and information is provided to The Village at Sherman Oaks Business Improvement District for tracking purposes. The information contained in this report is for activities reported for the 2nd Quarter of 2024, April 1-June 30. The data and information is obtained from Officers conducting patrols and entered in Statview.

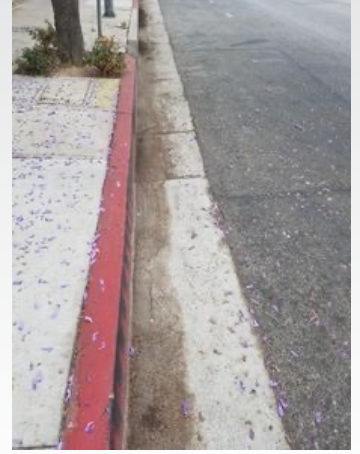
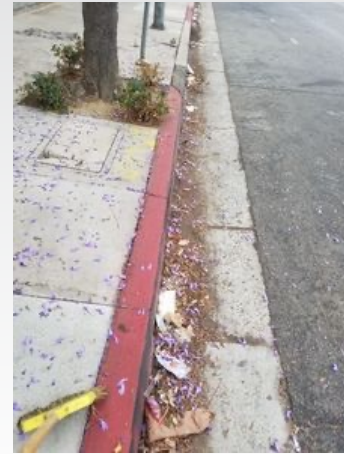
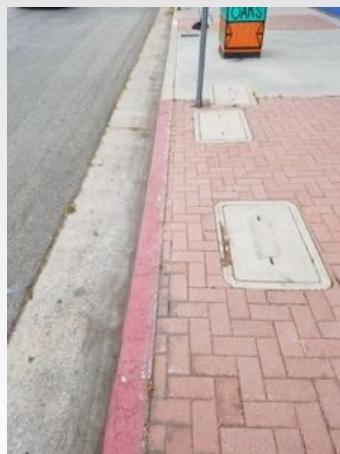
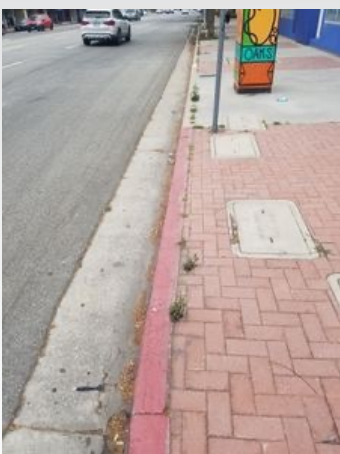
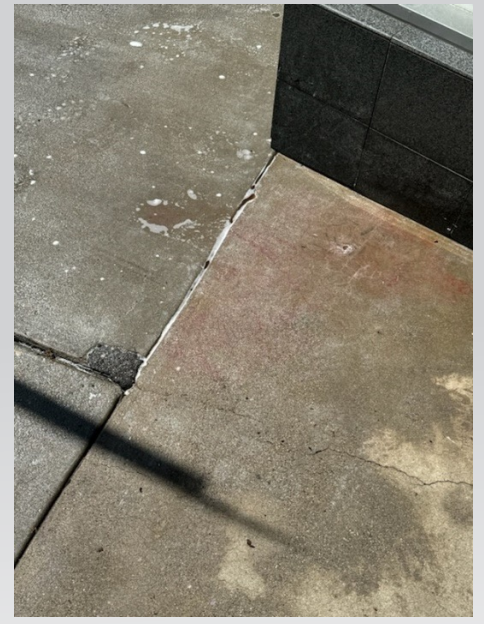


# Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2024

## BEFORE/AFTER

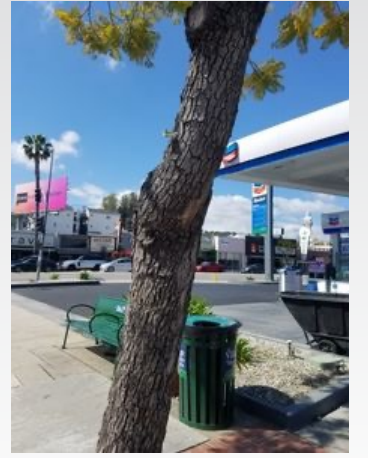
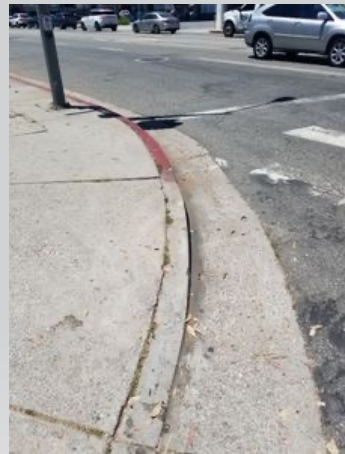
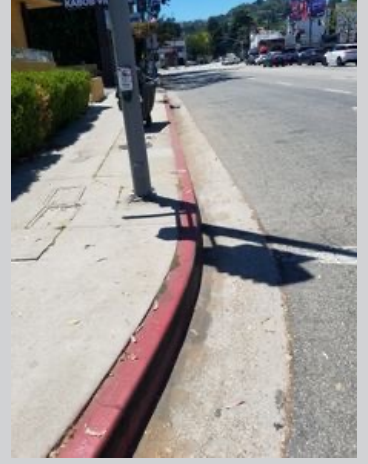


# Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 2ND QUARTER 2024

## BEFORE/AFTER



## BEFORE/AFTER



## MAINTENANCE

### TRASH - BAGS COLLECTED

April	390
May	315
June	300
<b>2nd Quarter</b>	<b>1,005</b>

### TRASH - POUNDS

April	8,200
May	7,875
June	7,500
<b>2nd Quarter</b>	<b>24,875</b>

### BLOCK FACES - PAN & BROOM

April	420
May	280
June	275
<b>2nd Quarter</b>	<b>975</b>

### HOSPITALITY - DIRECTIONS

April	5
May	2
June	6
<b>2nd Quarter</b>	<b>13</b>

### GRAFFITI - REMOVES

April	125
May	117
June	98
<b>2nd Quarter</b>	<b>340</b>

### PLANT WATERING - WORK ORDERS

April	2,290
May	2,300
June	2,150
<b>2nd Quarter</b>	<b>6,740</b>

### PRESSURE WASHING - GALLONS USED

April	25
May	27
June	30
<b>2nd Quarter</b>	<b>82</b>

## LABOR HOURS

### CLEANING HOSPITALITY

April	96.00
May	100.00
June	112.00
<b>2nd Quarter</b>	<b>308.00</b>

### SAFETY HOSPITALITY

April	168.00
May	123.00
June	176.00
<b>2nd Quarter</b>	<b>467.00</b>