

The Village At Sherman Oaks Business Improvement District
VILLAGE AT SHERMAN OAKS BID NEWSLETTER
1st Quarter 2024



LETTER FROM THE PRESIDENT

The BID board wants to congratulate our councilwoman, Nithya Raman and her hard-working staff for winning another term on the Los Angeles City Council. We look forward to continue working with her and her team.

Spring has arrived after a rainy winter and the Village is full of the sights and sounds of spring. Our beautiful planted street median on Ventura Blvd will be pruned and fed and we've made arrangements to have our tree wells on both boulevards planted with red carpet roses. You can see an example in this newsletter.

The Sherman Oaks BID has joined forces with Volunteers Cleaning Communities and the Sherman Oaks Beautification Committee to work together to give some polish to our BID. We seek volunteers to come out on the third Saturday of May, Saturday, May 18 from 8:30 am to 10:30 am, along Ventura Boulevard and Van Nuys Blvd in the BID. Volunteers are needed! Community service/school credit will be granted. Contact h.jaffee@sbcglobal.net for details and to sign up. RSVP's required by May 10. Piping hot coffee and fresh-baked pastries will be served!

The city has offered to install charming pedestrian light poles along Ventura and Van Nuys Boulevards to brighten the area and make it safer and more conducive to nighttime strolls. The new lights are pictured in this newsletter. The only requirement from property owners is to agree to pay a minimal charge for annual maintenance. We will send petitions to each property owner and need you to agree to this nominal charge in exchange for this great benefit. Please sign/return your petitions ASAP.

The BID board is working on a design for overhead string lighting to start on Ventura Blvd in the BID and to eventually be installed on Van Nuys Blvd., as well. This will bring more glamour to Village nightlife. We are working with designers and our council office has agreed to supplement our lighting design budget with a contribution.

Please see the invitation in this newsletter to the L.A. Board of Police Commissioners' Valley Bureau Community Commission meeting. Please also join our bimonthly Sherman Oaks Business Watch Thursday 9:00 am virtual meetings, attended by business owners, LAPD officers, Council District 4 staff, and sometimes mayoral or county representatives. This group is working together to combat crime and homelessness in Sherman Oaks. Please let me know if you can participate and you'll receive a link. Also, attending the monthly LAPD Retailers meetings will help reduce crime.

See you in the Village!

Warmly,
Leslie Elkan,
BID President,
Leslie@VillageAtShermanOaks.com 818-326-0273

Village Improvements

Our StreetPlus Day Porters

In January, one of our beautiful, branded trash cans was set on fire, and in February a building was graffitied. But it was only a few hours later in each instance that our StreetPlus team sprung into action and had it repainted. We are ready for acts of vandalism that happen in the BID by keeping an extra supply of green paint for our trash cans and benches and terra cotta color for our pots. See before and after photos below.

File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App, or call 311.

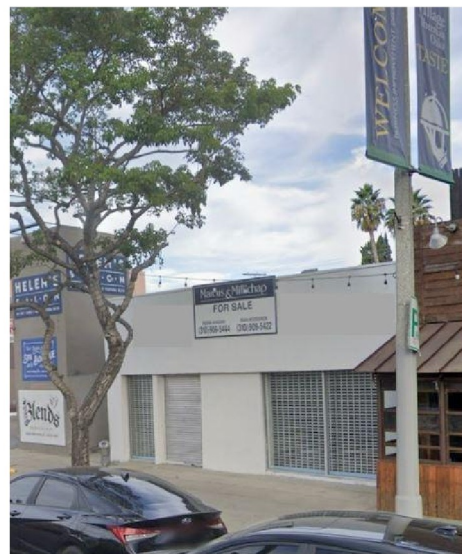
If you notice something that needs attention, you can call or text Aileen directly at [213-999-0108](tel:213-999-0108) or e-mail her at AMorales@streetplus.net.

Please read the StreetPlus Newsletter attached for more details about this program.

Before:



After:



Upcoming Village Improvements



Spring is here and it's time to do some landscaping. New View Landscape will prune and fertilize our median, flower baskets and more.

A new Tabebuia tree in the empty tree well at 14522 Ventura Blvd.



Keep an eye out for a new trash can to be installed soon at the bus stop on Van Nuys and Ventura Blvd. Our neighbors and shoppers will appreciate a convenient receptacle to put their trash.

Red carpet roses will soon be installed in all our trees wells:



Pedestrian Street Light Pole being offered by LA City:



EVENTS:



LIVABLE AND SUSTAINABLE COMMUNITIES COMMITTEE MEETING

Thursday, April 18, 2024

10 AM - 11 AM PST | Virtual | Free and Open to the Public

Sponsored by SAN FERNANDO VALLEY BUSINESS JOURNAL



FEATURED SPEAKER



Erik Felix
Planning Assistant
Los Angeles City Planning
Orange (G) Line Transit
Neighborhood Plan

 thevalley.net/events info@economicalliance.org (818) 379-7000

Volunteers Cleaning Communities Presents



COMMUNITY CLEANUP



Saturday, May 18, 2024 at 8:30 am

Volunteers Cleaning Communities is teaming up with the Sherman Oaks Beautification Committee and Big Sunday to host a community cleanup at the Village at Sherman Oaks Business improvement District.

COMMUNITY CLEANUP

Saturday, May, 18th
8:30 am - 10:30 am

Pineapple Hill Saloon
4454 Van Nuys Blvd.
Sherman Oaks, CA
91403

Hot coffee and freshly baked pastries at the conclusion of the cleanup!!



Community Service Credit and School Credit
RSVP by 5/10 to: h.jaffee@sbcglobal.net

LA City News:



LA. Al Fresco application portals are now open!

L.A. Al Fresco launched in May 2020 as a temporary program to promote the economic vitality of our City's restaurants during the COVID-19 emergency. The program created a new, streamlined process for restaurants to obtain approvals for outdoor dining on private property, sidewalks, and in the streets adjacent to their establishments. It also temporarily relaxed regulations that would otherwise govern outdoor dining, including zoning regulations, fees, and permitting procedures.

In response to the success of the temporary program, the City is now offering permits for businesses that would like to offer Al Fresco dining permanently.

Apply for a permanent Al Fresco permit early! Temporary Authorization will no longer be valid after July 31, 2024

For more information, go to:
<https://buildla.lacity.org/alfresco>



The City of Los Angeles is launching an ongoing initiative to celebrate and support the visibility, history and sustainability of Legacy Businesses, small businesses that have been operational for 20 years or more. These longstanding enterprises in LA may be able to receive tangible benefits, including technical assistance, promotional support, and access to capital and grants. The Legacy Business Program will support the visibility, patronage, and sustainability of deep-rooted small businesses that contribute to the rich cultural and historical identity of Los Angeles. The program aims to foster economic empowerment by encouraging patronage of participating Legacy Businesses.

For more information, go to:
<https://ewdd.lacity.gov/index.php/local-business/legacybusiness>



Join the Los Angeles cohort of SBA's 2024 T.H.R.I.V.E. Emerging Leaders Reimagined Program. Application portal is open now and we will continue to accept applications through **April 28, 2024**.

This program is designed to provide free, comprehensive business coaching and education to CEOs of small businesses, like yours, looking to take their business to the next level.

This program is community-based and supported by the U.S. Small Business Administration. The curriculum is taught by experienced Subject Matter Experts and includes a mix of virtual and in-person sessions. You will have the opportunity to learn from a cohort of accomplished peers with diverse perspectives and life experiences, and to build a business network for life.

To find out more and start the application process at sbathrive.com today!



**THE LOS ANGELES
BOARD OF POLICE COMMISSIONERS'
VALLEY BUREAU
COMMUNITY COMMISSION MEETING**



**TUESDAY, APRIL 16, 2024
6:00 P.M. - 8:00 P.M.**

DOORS OPEN AT 5:30 P.M.

**BISHOP ALEMANY HIGH SCHOOL
ALUMNI HALL
1111 North ALEMANY DRIVE
MISSION HILLS, CA 91345**

AS A COVERED ENTITY UNDER TITLE II OF THE AMERICANS WITH DISABILITIES ACT, THE CITY OF LOS ANGELES DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY AND, UPON REQUEST, WILL PROVIDE REASONABLE ACCOMMODATION TO ENSURE EQUAL ACCESS TO ITS PROGRAMS, SERVICES, AND ACTIVITIES.

Announcements

In April, LAPD Van Nuys Division began to have Retailers Monthly Meetings. Please note this meeting is for retail businesses only and will continue on the first Wednesday of each month. Next meeting will be on Wednesday, May 1st.



LAPD Van Nuys

Retailers Monthly Meeting

Come talk to Burglary/Theft Detectives to discuss your concerns

6240 Sylmar Avenue
Community Room
12pm-1pm

4/3/2024

818-374-0031
34553@lapd.online



Presented by **NITHYA RAMAN** | Los Angeles City Councilmember 4th District

Produced by **Valley Cultural FOUNDATION**

Spring Concert & Festival

SUNDAY, APRIL 14, 2024 · 4:00-8:00 PM
VAN NUYS SHERMAN OAKS PARK
14201 Huston Street, Sherman Oaks, CA
Parking around the park and within the two park parking lots

CHILDREN'S AREA
Opens at 4:00 PM

BEATLES VS STONES
A MUSICAL SHOWDOWN
Live concert begins at 5:00 PM

FOOD TRUCKS · FAMILY FUN



2024 Grants Challenge

WHO CAN? YOU CAN!

The Village At Sherman Oaks is proud to be an Outreach Partner for the LA2050 Grants Challenge

The LA2050 Grants Challenge is an open call for ideas to make Los Angeles County the best place to connect, create, learn, live, and play. Since 2013, we have launched 10 cycles of the Grants Challenge, giving more than \$10 million to 140 local social impact organizations with the help of hundreds of thousands of people casting votes in support.

How will the 2024 LA2050 Grants Challenge work? First, Angelenos will volunteer and vote for the issues that matter most to them, online from April 2nd to May 8th. Then, we will open grant applications to organizations with ideas to address the top-voted issues and those sponsored by Funding Partners. Last, we will evaluate all of the proposals and designate the final awards. Each winning organization will receive grant funding of up to \$75,000 and partnership from LA2050 to support its efforts.

For more information go to: <https://la2050.org/grants-challenge/welcome>

The Village At **Sherman Oaks** Business Improvement District

New Business Openings

THE AFTERMATH
BAR & LOUNGE

**Coming Soon at
14537 Ventura Blvd.**



**Coming Soon at
14652 Ventura Blvd, Suite 100.**

Agencies

Armed Forces Career Center
Avant Garde Realty
Aveanna Healthcare
Beverly Hills Financial Planners, LLC
Borstein Holdings, LLC
California Hospice Care Center
Chambers Insurance Agency
Creative Pros/Creative Home Remodeling Group
David Guglielmo Casting
Edge 10, Inc.
Express Services Healthcare, Inc.
Folk Williams Financial Management, Inc.
Gingold & Company, CPA
Gold House Home Loan, Inc.
Good Spirit Home Health Svces,
Hetzl Design Inc.
Hospice of Providence
Ideal Living Management, LLC
Kalban Architects, Inc.
Kandoo Films
Mak Pictures, LLC
Mobile-Care Home Health Agency
National Jewish Health
NCA Home Health Care, Inc.
Option One Lending
Patch Lending
Platinum Hospice Care, Inc.
Sandstone Properties, Inc.
Serafim Hospice Inc.
State Farm - George Timuryan
State Farm - Ned Gardner
System Property Development Company, Inc.
The Stander Group
VIP Tickets
We Are Verified
Windsor Media
Working with Autism, Inc.

Services

A Yellow House Vacuum Repair
AJ's Pet Shop
Alpa Management/Construction
Bank of America
BENlabs/Ben Group, Inc.
Bestime
Boswell Residential
CAD Stone Works
California Kitchen Gallery
Chevron
Christine's Tailoring/Alterations
Citibank
Dedicated Building Services
Dr. Blue Jeans
Easy Busy Legal
Expo Locksmith/NoHo iPhone Repair
FedEx Office Print & Ship Center
Flam's Lock & Key
Instaguard
Legacy Cleaners
MAC Systems Math Center
Mail Box Services Plus
MEZ Investment Group, Inc.
O.A Solutions Inc.
One Grey Day
Public Storage
Sammy Weiss Esq & Scarlett Farrokh Esq
Sandler and Rosen, LLP
SG Design Studio Inc.
Shell Gas Station/Winall Oil Co.
Shouse Law Group/Karthik Krishnan Esq.
The Mailroom & More
US Bank
WD Contractor Services, Co.
Wells Fargo Bank

Health and Wellness

Allan Phillips, MD
Amighi, Nazila MA LMFT
Andrew Wang, MD
Barron, Joanne PsyD
Berglund, Robin G. MD
Breathe Diagnostics
Carbon Health
Chiropractic Center of Healing
Christie, Jen LMFT
Comfort Care Chiropractic
Danielle Matthew, LMFT
Earthensoul
Eshleman, David LMFT
Gureghian Chiropractic
Heeran, Katie MA LMFT RYT
Jenni J. V. Wilson MA LMFT
McPike, Kristen - Hypnotherapy
Michael Blomsterberg - Life Coach
pH Proactive Health Labs
Pure Recovery
The Villa Outpatient Program
WeSpark Cancer Support Center

Dental

Healthy Smiles Dental
Dr. Oswald B. Burstein DDS
Millennium Dental
Mark Wienberg DDS

Optometry

Professional Vision Care Associates
City Eyes Optometry
LensCrafters

Medical Spa

Blue Medi Spa
Z Center for Cosmetic Health

Fitness/Martial Arts

CycleBar
Dragonfly Cycling
Fit Box Workout
Southern California Taekwondo Center

The Village At Sherman Oaks Business Improvement District

Food - Drinks

Anajak Thai
Burger Lounge
CAVA - **Coming Soon**
CharcuterieLA
Chipotle
Crave Café
Crave Café Sushi
Dave's Hot Chicken
Dojo Sushi
Domino's
El Torito
Gold Yaki Burger
Gyu-Kaku Japanese BBQ
Health Nut
Ideology Coffee
In-n-Out Burger
Jamba Juice
Juice Crafters
Kabob Village
Karma Sushi Bar
Lemon Zest Cafe
Luna Grill
Mardi Gras Tuesday
MiDici Neapolitan Pizza
Mr. Furley's Bar
New York Bistro Cafe &
Wine Bar/NY Bagel Cafe
Noah's NY Bagels
Nomura Sushi
Noodle World Jr
O'Cado
Oliva Trattoria Pizzeria Italian Grille
On The Thirty
Panda Express
Pineapple Hill Saloon and Grill
Pizza Wagon of Brooklyn
Qwench Juice Bar
Sincerely Syria
Spumoni Restaurant
Starbucks
Tamashii Ramen House
The Aftermath - **COMING SOON**
The Attic
The Barrel Tavern
The Crabby Crab
The Sherman
Ubatuba Acai X
Valley Grounds Coffee - **COMING SOON**
veStation

Desserts

Afters Ice Cream
Brian's Shave Ice & Boba
Cold Stone Creamery
Happy Days Café
Humphrey Yogart (Inside Gelsons)
Nothing Bundt Cakes
Paradis
Williams Croissants & Donuts

Retail

2nd STREET USA
4 Seasons Custom Clothiers
American Cancer Society Discovery Shops
AT&T
Best Buy
Birkenstock
Bitar Fine Jewelry & Manufacturing
Bud Dynasty
Buffalo Exchange
Burlington
Capital Drugs
Cell Funds
Contex, Inc.
Crown Beads & Jewelry
Delta Mailbox Sales
Eco H2O Center
For Love Bridal
Gelson's Market
House of Intuition
HYPE LA
In Style Boutique
Johnson Fitness & Wellness
Lazar's Luggage
Lighting World
Little Trendz Store
Lovers - a pop up shop
Mega Deals Discount Store
Mike's Smoke and Gift Shop
Olympus Pharmacy
Rack Attack
Romantix
Sherman Oaks Cigars
Smoke Top Smoke Shop #2
Spy Shop (IQTronics, Inc.)
START Rescue Resale Store
Steel Santos
Talk of the Valley
The Standard Design Group Nurseries
T-Mobile
Toy Mandala
Wine N' Liquor Basket

Arts & Entertainment

AVA Music Academy
Baxter-Northup Music Co.
Candy Land
House of Billiards
Piano Play Music System, Inc.
UltraZone Laser Tag

Beauty

Hair

Angelo's Salon for Hair
Blends Barbershop
Brotherhood Barbershop
Calm Laser Center
Fantastic Sams
Headbetter Salon
Heaven's Melody Beauty Lounge
PF International Salon & Barber
Pauline's Human Hair
Primo Salon
Regency Salon
SalonCentric
Serenity Beauty Salon
The Dollhouse
The Loft Hair Studio
Ulta

Nails

AM & PM Nail Spa
Bella Nails & Spa
Creative Touch LA
Green Nail
Helen's Salon
Zen Nail Bar

Lashes

The Dollhouse

Skin Care

Pink Cheeks Salon
Skin Serviss

Tanning

Sun Spa Tanning

Threading

Zia Threading

Massage/Spa

Lily Pad Thai Spa & Massage
MantraThai Massage
Massage Heights - **COMING SOON**
Super Relax
Superior Massage
Teri Taylor Spa Boutique

OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member

OUR BID TEAM

Kathleen Wood, Executive Director

Laila In, Social Media Manager

Jose Valencia, Intern

Webmaster: Vinh Nguyen
ndtvinh14@gmail.com

OUR NEXT BID BOARD MEETINGS:

April 2nd ~ April 30th

June 11th

**Meetings are the second Tuesday
of the month at 9:00am**

Please call or e-mail for details

**Please RSVP at the number/email
below**

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com

Newsletter printed by: **FedEx Office Print & Ship Center** Located at 4550 Van Nuys Blvd. 818-906-9701
If you prefer to have your newsletter emailed, saving in printing and mailing costs, please contact Leslie or Kathleen

Is your business having an event or special sale? Please e-mail our Executive Director at Kathleen@VillageAtShermanOaks.com and we can promote it on our social media pages.

Don't forget to follow The Village at Sherman Oaks on Facebook, X, Instagram and Tik Tok!



VillageAtShermanOaksBID



@villageBID



@VillageAtSherman
OaksBID



VillageAtShermanOaks

-----Tear off Sheet -----

The following is provided in response to requests for instructions for who and when to contact for our particular situations:

For life threatening emergencies and crimes in progress:

Please call 911.

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle, an ongoing business, property or neighbor situation or dispute:

**Please contact the Senior Lead Officer for our area; Jose Saldana (South side of Ventura Blvd.)
Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at 30853@lapd.online; or Mariana Romo (North side of Ventura Blvd.) 818-731-2563 or email her at 40229@lapd.online.**

Note: They do not take police reports. Police reports should be submitted to lapdonline.org.

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

**Please submit a request at LAHSA – Los Angeles Homeless Services Authority
<https://www.lahsa.org/portal/apps/la-hop/request> or by calling 211.**

For trash or debris in the BID:

Please contact our Street plus supervisor, Aileen Morales at 1-213-999-0108 or e-mail her at Amorales@streetplus.net and she will send over a day-porter.

Graffiti Removal:

File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App, or call 311.

To remove unwanted persons from private property:

Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the Van Nuys LAPD. Please keep a copy and be prepared to show it to the responding officers to prove that you are authorized to request the arrest.



City of Los Angeles
LOS ANGELES MUNICIPAL CODE SECTION 41.24
TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department
Division

Dates of Authorization
From to
(cannot exceed 12 months)

Property Address:

Type of Property: Residential No. of Units Commercial Type

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guest, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

My property is open to the general public between the hours of to . I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is and he/she can be reached at:

Telephone No.() --- Address:

Sincerely,

(Signature)
(Print Name)
(Telephone No)
(Address)

Street Report

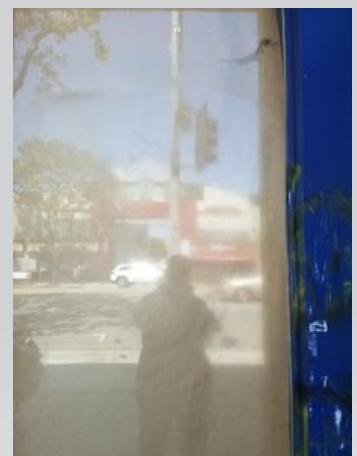
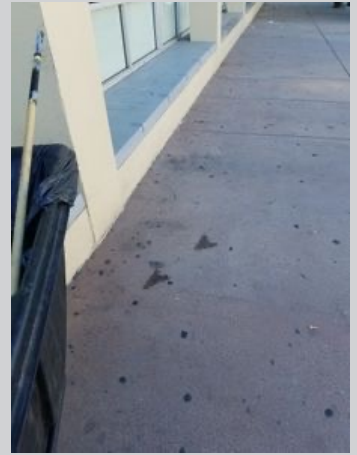
The
Village
AT Sherman
Oaks

CLEANING AMBASSADOR SERVICES | 1ST QUARTER 2024

The following data and information is provided to The Village at Sherman Oaks Business Improvement District for tracking purposes. The information contained in this report is for activities reported for the 1st Quarter of 2024, January 1-March, 31. The data and information is obtained from Officers conducting patrols and entered in Statview.



BEFORE/AFTER



BEFORE/AFTER



MAINTENANCE

TRASH - BAGS COLLECTED

January	328
February	315
March	300
1st Quarter	943

TRASH - POUNDS

January	8,200
February	7,875
March	7,500
1st Quarter	24,875

BLOCK FACES - PAN & BROOM

January	299
February	280
March	275
1st Quarter	854

HOSPITALITY - DIRECTIONS

January	11
February	7
March	5
1st Quarter	23

GRAFFITI - REMOVES

January	176
February	160
March	154
1st Quarter	490

PLANT WATERING - WORK ORDERS

January	2,290
February	2,300
March	2,350
1st Quarter	6,940

PRESSURE WASHING - GALLONS USED

January	30
February	35
March	38
1st Quarter	103

LABOR HOURS

CLEANING HOSPITALITY

January	96.00
February	100.00
March	112.00
1st Quarter	308.00

SAFETY HOSPITALITY

January	168.00
February	123.00
March	168.00
1st Quarter	459.00