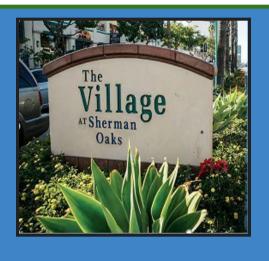
### VILLAGE AT SHERMAN OAKS BID NEWSLETTER 3rd Quarter 2023





### LETTER FROM THE PRESIDENT

October is always a special month in our Village BID because the Sherman Oaks Chamber of Commerce puts on its highly anticipated annual Street Fair right in front of our Ventura Blvd. shops and restaurants. Our Van Nuys Blvd. shops and restaurants enjoy the festivities, as well, as the 150,000 or so pedestrians fan out throughout the Village on this special day. Sunday, October 15, 2023, Ventura Blvd. will be closed to vehicular traffic from 10:00 am – 6:00 pm from Kester Ave. to Van Nuys Blvd. The sidewalks will be teeming with families enjoying vendors with specialty wares, yummy food, discounts offered by Village businesses, music, entertainment, rides, games, school performances and much more. Please be sure to mark your calendars for this free, delightful day of family fun in the Village!

We have some new businesses joining our BID this quarter and we would like to welcome them and wish them success. Burlington (formerly Burlington Coat Factory) will be opening in the former TJMaxx space, CharcuterieLA will be opening in the former Dolly Llama space and CAVA, a Mediterranean cafe will be opening in the former Panera Bread space, next to Chipotle. Valley Grounds Coffee, a hip, cool, high quality coffee shop coming soon next to Pizza Wagon, will have their grand opening in January 2024. Earthensoul, in the former Cheesemongers space, offers wellness services, energy work and apothecary items. Please see more information about these new businesses in this newsletter and please stop in when they are open, say "Hi!" and see what they have to offer.

Councilmember Raman has generously agreed to pay for trimming all of the trees in the Village this month! We are tremendously grateful!

On Saturday, November 25, we would like to have our Village businesses participate in Small Business Saturday by hosting some sort of festivities in their shops and offering specials, discounts, refreshments, music, etc. American Express will be heavily promoting this with opportunities to market and promote BID businesses using customized marketing materials from Shopsmall.com, for this event. Our day porters will be distributing shopping bags, balloons, banners, pens, and more to help our businesses promote shopping on that Saturday.

Thursday mornings, a large group of BID business owners join with other Sherman Oaks business owners, our LAPD Senior Lead Officers, some LAPD captains, representatives from the council office and mayor's office to tackle issues needing attention. Business owners are welcome to join these Zoom virtual meetings, provide input and get help with any problems. Please let me know if that is of interest and I will add you to the group.

See you in the Village!

Warmly, Leslie Elkan, BID President leslie@villageatshermanoaks.com 818-326-0273

### **Village Improvements**

### **Our StreetPlus Day Porters**

Removing graffiti is one of the many tasks for Aileen and her StreetPlus team. Jorge and Yurley monitor the BID daily for writing on walls, poles, trash cans and buildings. You may also report graffiti by filing a 311 request at <u>https://www.lacity.org/myla311</u> or on the MyLA311 App, or call 311.

If you notice something that needs attention, you can call or text Aileen directly at <u>213-999-0108</u> or e-mail her at <u>AMorales@streetplus.net</u>. See the before and after pictures below to see what a terrific job they do keeping our area neat and tidy.

Please read the StreetPlus Newsletter attached for more details about this program.



The holidays are right around the corner and **Property Prep's** quarterly sidewalk power-washing keeps the Village At Sherman Oaks Business Improvement District clean and sanitized for shoppers and diners.



Be on the lookout for our holiday decorations to be installed soon.

### **Invitation**

### Please join us for our 2023 Annual Property Owners Meeting

Date: Tuesday, Dec 12, 2023

Time: 9:00am

Location: Virtual Zoom Meeting

Please **RSVP** at Info@villageatshermanoaks.com.



https://us02web.zoom.us/j/85707547438?pwd=YXU4dFFqRjNiRXINQjJZZWZGRmMxQT09

Meeting ID: 857 0754 7438 Passcode: 678907

### **Village Improvements**

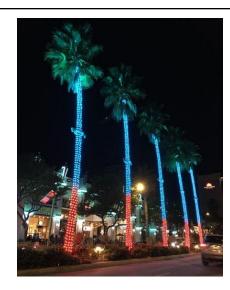
New banners freshen up our poles. Congratulations to CSUN Graphic Design student

Elizabeth Rivera for winning our banner design contest.









### More Village Improvements



Los Angeles City Councilmember 4th District



Sincere thanks to Councilmember Nithya Raman and the Dept. of Urban Forestry for the excellent job they did trimming the trees!!







### **Upcoming Events**



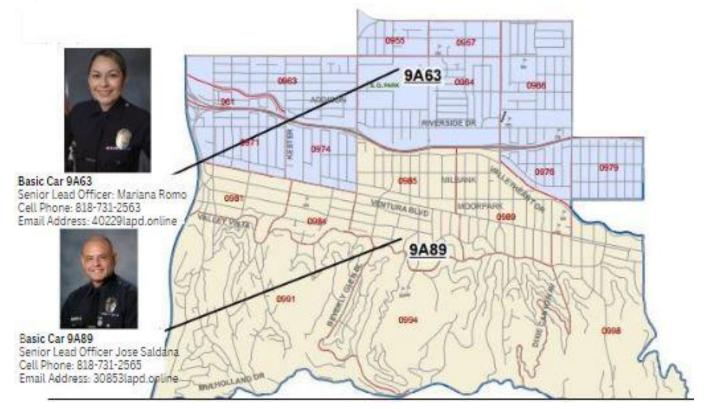


### What is a SLO - Senior Lead Officer? ~ What do they do? ~ Who are our SLO's?

For quality of life and general public safety issues, you should contact the Senior Lead Officer (SLO) for your area. General public safety issues include things like illegal activities at a park, aggressive panhandlers in a shopping area, concerns about a rash of burglaries in your neighborhood, etc.

LAPD Senior Lead Officers are the police department's liaisons with a specific part of the city. Each area in Los Angeles has its own Senior Lead Officer, who is responsible for its "Reporting Districts" for crime. Keep in mind that SLOs usually only answer their cell phones while they are on duty, and they sometimes work long shifts and odd hours. So, it may take a few days for the officer to return your call or e-mail. Be patient.

Your Senior Lead Officer can help you set up a Neighborhood Watch for your area. We recommend that every block or area have its own Neighborhood Watch – that is the most important thing you can do to reduce crime in your community.





**iWatch** is a community program and partnership between the public and Los Angeles Police Department. The program educates the community regarding possible acts of terrorism by teaching them about behaviors and activities that appear unusual and/or seem to be out of the ordinary, makes them aware of important places to watch, and informs them on key details that should be included as part of the reporting process. There are three platforms for public reporting:

- 1. iWATCH mobile application
- 2. Online through LAPDonline.org or iWATCHLA.org
- 3. 1-877-A-THREAT (1-877-284-7328)

### The Value of BIDS Report 2023

#### **BID SERVICES**

### BIDs are often the first responders in a place, providing quick, practical, and creative solutions

"Clean and Safe" services are the foundation of what Los Angeles BIDs do, representing over 2/3 of total BID spending. BID services go above and beyond the capacity of the city, while also reducing demand for city resources. Most BIDs also engage in marketing, economic development and district identity efforts that enhance the sense of community in local neighborhoods.

CORE BID SERVICES:

#### Clean & Safe

- Trash removal
- Sidewalk cleaning
- Graffiti Removal
- Tree Trimming
- Community Call Response
- Footbeats and Bike Patrols
- Visitor Ambassadors
- Homeless Outreach

#### Marketing & Economic Development

- Communication
- Business Support & Attraction
- Community Activation
- Special Events

#### **CLEANING & MAINTENANCE**

#### Making sure LA's key commercial districts look and feel their best every day

Every morning, in key commercial districts around the city, well before people show up for their morning coffee or head into work, BID teams are out in force. They are cleaning up trash and debris from the streets, power washing sidewalks, picking up gum, removing graffiti, and broadly doing whatever they can to ensure a clean, safe, and welcoming environment for all Angelenos and the millions of tourists who visit these districts.

#### **BID SERVICES INCLUDE:**

- Trash removal
- Sidewalk cleaning
- Graffiti removal
- Poster & sticker removal
- Pressure washing
- Tree trimming
- Landscaping planters
- Street furniture

#### MARKETING & ECONOMIC DEVELOPMENT

#### Creating a local voice for promoting the diversity of LA's commercial centers

BIDs serve as conveners and storytellers for their district, developing distinct brands that highlight their community identity. As a result, BIDs are often the go-to agency for local intelligence on everything from road closures to investment opportunities. This is especially vital for a city like Los Angeles that has broad regional, national, and international appeal, but also a vast geographic area with diverse populations and places.

#### BID SERVICES INCLUDE:

- District branding and identity
- Websites, social media & newsletters
- Public art programming & installations
- Visitor maps and guides
- Community events
- Support to local businesses
- Business and investment attraction
- Real estate market information

#### **SAFETY & SECURITY**

#### BID safety teams are typically the first to arrive on the scene of any incident in their district

BID safety personnel patrol their districts on foot or bike. Most BIDs also have a 24/7 dispatch center to respond to calls for assistance. With a focus on de-escalation, BID patrols typically address incidents without police involvement, but also work in partnership with emergency responders. BID officers perform regular wellness checks for individuals experiencing homelessness, and often serve as their first point-of-contact for accessing social services.

#### **BID SERVICES INCLUDE:**

- Community call response
- 24/7 dispatch centers
- Bike patrols and footbeats
- Focus on de-escalation
- Welfare and wellness checks
- Referrals to service provides
- Outreach to local business
- Visitor guides and ambassadors

### **New Business Openings**

#### The Village At Sherman Oaks welcomes CharcuterieLA, CAVA, Burlington, Valley Grounds Coffee and Earthensoul.

CharcuterieLA offers beautiful, high quality gourmet charcuterie boards and grazing tables. They use only premium produce, cheeses and meats sourced from local LA artisans and farmers markets. Just in time for the upcoming holidays, check out their monthly Cheese Club - A great gift!! CAVA is a Mediterranean, healthy fast-casual restaurant experience featuring customizable bowls, salads, pitas, and juices. Burlington (formerly known as Burlington Coat Factory) has expanded to The Village and we could not be more excited!! Providing style and savings for you and your family. Mark your calendars the grand opening is scheduled for November 10, 2023. Valley Grounds Coffee is bringing the hip, cozy and cool atmosphere of West Hollywood to the Valley. Their menu will include high quality coffee, tea, macha and pastries and options for kids. Earthensoul offers beautiful ways of using plants as gifts of medicine. Their apothecary strives to source products that are organic, wild crafted, sustainable and ethically grown.



Coming soon and now hiring at 14651 Ventura Blvd. (formerly The Dolly LLama)

Coming Soon to 14708 Ventura Blvd. (formerly Panera Bread)

Burlington DEALS. BRANDS.

Coming soon and now hiring at 14651 Ventura Blvd. (formerly TJ Maxx)

Coming Soon to 14524 Ventura Blvd. (formerly KYY Sets)

Open now at 14517 Ventura Blvd. (formerly Cheesemongers of SO)





#### Agencies

Armed Forces Career Center Avant Garde Realty Aveanna Healthcare Beverly Hills Financial Planners, LLC Borstein Holdings, LLC California Hospice Care Center Chambers Insurance Agency Creative Pros/Creative Home Remodeling Group David Guglielmo Casting Edge 10, Inc. Express Services Healthcare, Inc. Folk Williams Financial Management, Inc. Gingold & Company, CPA Gold House Home Loan, Inc. Good Spirit Home Health Svces, Hetzel Design Inc. Hospice of Providence Ideal Living Management, LLC Kalban Architects, Inc. Kandoo Films Mak Pictures, LLC Mobile-Care Home Health Agency National Jewish Health NCA Home Health Care, Inc. Option One Lending Patch Lending Platinum Hospice Care, Inc. Sandstone Properties, Inc. Serafim Hospice Inc. State Farm - George Timuryan State Farm - Ned Gardner System Property Development Company, Inc. The Stander Group VIP Tickets We Are Verified Windsor Media Working with Autism, Inc.

#### **Services**

A Yellow House Vacuum Repair AJ's Pet Shop Alpa Management/Construction Bank of America BENlabs/Ben Group, Inc. Bestime **Boswell Residential** CAD Stone Works California Kitchen Gallery Chevron Christine's Tailoring/Alterations Citibank **Dedicated Building Services** Dr. Blue Jeanns Easy Busy Legal Expo Locksmith/NoHo iPhone Repair FedEx Office Print & Ship Center Flam's Lock & Key Instaguard Legacy Cleaners MAC Systems Math Center Mail Box Services Plus MEZ Investment Group, Inc. O.A Solutions Inc. One Grey Day Public Storage Sammy Weiss Esq & Scarlett Farrokh Esq Sandler and Rosen, LLP SG Design Studio Inc. Shell Gas Station/Winall Oil Co. Shouse Law Group/Karthik Krishnan Esq. The Mailroom & More US Bank WD Contractor Services, Co. Wells Fargo Bank

#### Health and Wellness

Allan Phillips, MD Amighi, Nazila MA LMFT Andrew Wang, MD Barron, Joanne PsyD Berglund, Robin G. MD **Breathe Diagnostics** Carbon Health Chiropractic Center of Healing Christie, Jen LMFT **Comfort Care Chiropractic** Danielle Matthew, LMFT Earthensoul - NOW OPEN Eshleman, David LMFT **Gureghian Chiropractic** Heeran, Katie MA LMFT RYT Jenni J. V. Wilson MA LMFT McPike, Kristen - Hypnotherapy Michael Blomsterberg - Life Coach pH Proactive Health Labs Pure Recovery - COMING SOON The Villa Outpatient Program WeSpark Cancer Support Center

### <u>Dental</u>

Healthy Smiles Dental Dr. Oswald B. Burstein DDS Millennium Dental Mark Wienberg DDS

### **Optometry**

Professional Vision Care Associates City Eyes Optometry LensCrafters

#### Medical Spa

Blue Medi Spa Z Center for Cosmetic Health

### **Fitness/Martial Arts**

CycleBar Dragonfly Cycling Fit Box Workout Southern California Taekwondo Center

#### Food - Drinks

Anajak Thai **Burger Lounge** CAVA - Coming Soon CharcuterieLA - Coming Soon Chipotle Crave Café Crave Café Sushi Dave's Hot Chicken Dojo Sushi Domino's El Torito Gold Yaki Burger Gyu-Kaku Japanese BBQ Health Nut Ideology Coffee In-n-Out Burger Jamba Juice Juice Crafters Kabob Village Karma Sushi Bar Lemon Zest Cafe Luna Grill Mardi Gras Tuesday MiDici Neapolitan Pizza Mr. Furley's Bar New York Bistro Cafe & Wine Bar/NY Bagel Cafe Noah's NY Bagels Nomura Sushi Noodle World Jr O'Cado Oliva Trattoria Pizzeria Italian Grille On The Thirty Panda Express Pineapple Hill Saloon and Grill Pizza Wagon of Brooklyn **Qwench Juice Bar** Sincerely Syria Spumoni Restaurant Starbucks Tamashii Ramen House The Attic The Barrel Tavern The Crabby Crab The Sherman Ubatuba Acai X Valley Grounds Coffee - COMING SOON veStation

#### <u>Desserts</u>

Afters Ice Cream Brian's Shave Ice & Boba Cold Stone Creamery Happy Days Café Humphrey Yogart (Inside Gelsons) Nothing Bundt Cakes Paradis Williams Croissants & Donuts

#### <u>Retail</u>

2nd STREET USA 4 Seasons Custom Clothiers American Cancer Society Discovery Shops AT&T Best Buy Birkenstock Bitar Fine Jewelry & Manufacturing Bud Dynasty Buffalo Exchange Burlington - Coming Soon Capital Drugs Cell Funds Contex. Inc. Crown Beads & Jewelry Delta Mailbox Sales Eco H2O Center For Love Bridal Gelson's Market House of Intuition HYPE LA In Style Boutique Johnson Fitness & Wellness Lazar's Luggage Lighting World Little Trendz Store Lovers - a pop up shop Mega Deals Discount Store Mike's Smoke and Gift Shop **Olympus Pharmacy** Rack Attack Romantix Sherman Oaks Cigars Smoke Top Smoke Shop #2 Spy Shop (IQTronics, Inc.) START Rescue Resale Store Steel Santos Talk of the Valley The Standard Design Group Nurseries T-Mobile Tov Mandala Wine N' Liquor Basket

### <u>Arts & Entertainment</u>

AVA Music Academy Baxter-Northup Music Co. Candy Land House of Billiards Piano Play Music System, Inc. UltraZone Laser Tag

### <u>Beauty</u>

#### <u>Hair</u>

Angelo's Salon for Hair Blends Barbershop Brotherhood Barbershop Calm Laser Center Fantastic Sams Headbetter Salon Heaven's Melody Beauty Lounge Paul Fisher Salon Pauline's Human Hair Primo Salon **Regency Salon** SalonCentric Serenity Beauty Salon The Dollhouse The Loft Hair Studio Ulta

#### <u>Nails</u>

AM & PM Nail Spa Bella Nails & Spa Creative Touch LA Green Nail Helen's Salon Zen Nail Bar

#### Lashes

Blink Bar

#### Skin Care

Pink Cheeks Salon Skin Serviss

#### <u>Tanning</u>

Sun Spa Tanning

#### Threading

Zia Threading

### Massage/Spa

Lily Pad Thai Spa & Massage MantraThai Massage Massage Envy Super Relax Superior Massage Teri Taylor Spa Boutique

#### OUR BOARD MEMBERS

Leslie Elkan, President Ed Korbel, Treasurer Jay Friedman, Secretary Row Zadeh, Board Member

#### OUR BID TEAM

Kathleen Wood, Executive Director

Laila In, Social Media Intern

Hakob Shishikyan, Senior Lead Intern

Cameron Younger, Intern Javad Sezgin, Intern **OUR NEXT BOARD MEETINGS:** 

October 10th ~ November 14th

December 12th

All meetings are the second Tuesday of the month at 9 am

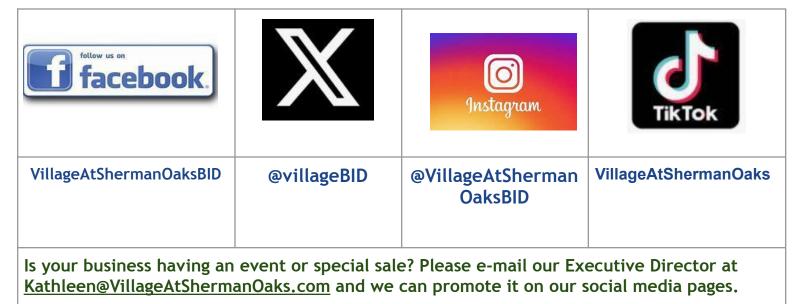
Please call or e-mail for details

Please RSVP at the number/email below

### CONTACT US

www.VillageAtShermanOaks.com (818) 326-0273 info@VillageAtShermanOaks.com

Don't forget to follow The Village at Sherman Oaks on Facebook, X, Instagram and Tik Tok!



Newsletter printed by: FedEx Office Print & Ship Center Located at 4550 Van Nuys Blvd. 818-906-9701 If you prefer to have your newsletter emailed, saving in printing and mailing costs, please contact Leslie or Kathleen

For life threatening emergencies and crimes in progress:

#### Please call 911.

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle, an ongoing business, property or neighbor situation or dispute:

Please contact the Senior Lead Officer for our area; Jose Saldana (South side of Ventura Blvd.) Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at <u>30853@lapd.online</u>; or Mariana Romo (North side of Ventura Blvd.) 818-731-2563 or email her at 40229@lapd.online.

Note: They do not take police reports. Police reports should be submitted to lapdonline.org.

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

Please submit a request at LAHSA – Los Angeles Homeless Services Authority https://www.lahsa.org/portal/apps/la-hop/request or by calling 211.

For trash or debris in the BID:

Please contact our Street plus supervisor, Aileen Morales at 1-213-999-0108 or e-mail her at <u>Amorales@streetplus.net</u> and she will send over a day–porter.

Graffiti Removal:

File a 311 request at <u>https://www.lacity.org/myla311</u> or on the MyLA311 App, or call 311.

To remove unwanted persons from private property:

Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the Van Nuys LAPD. Please keep a copy and be prepared to show it to the responding officers to prove that you are authorized to request the arrest.



#### City of Los Angeles LOS ANGELES MUNICIPAL CODE SECTION 41.24 TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department Division		Dates of Authorization From to (cannot exceed 12 months)		
Property Address: Type of Property: Residential	No. of Units	Commercial	Туре	

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

#### Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guest, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

My property is open to the general public between the hours of \_\_\_\_\_\_ to \_\_\_\_\_. I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is \_\_\_\_\_\_ and he/she can be reached at:

Telephone No.( \_\_\_\_\_ ) \_\_\_\_ --- \_\_\_ Address: \_\_\_\_\_

Sincerely,

(Signature)	
(Print Name)	
(Telephone No)	
(Address)	

Please mail or drop this form off at: LAPD - Van Nuys Station 6240 Sylmar Avenue, Van Nuys, CA 91401



### CLEANING AMBASSADOR SERVICES | 3RD QUARTER 2023

The following data and information is provided to The Village at Sherman Oaks Business Improvement District for tracking purposes. The information contained in this report is for activities reported for the 3rd Quarter of 2023, July 1 - September 30. The data and information is obtained from Officers conducting patrols and entered in Statview.



### THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 3RD QUARTER 2023

























#### THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 3RD QUARTER 2023











### THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 3RD QUARTER 2023



















### THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 3RD QUARTER 2023















### THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 3RD QUARTER 2023

#### MAINTENANCE

TRASH - BAGS COLLECTED		TRASH - POUNDS	
July August September <b>3rd Quarter</b>	340 315 325 <b>980</b>	July August September <b>3rd Quarter</b>	8,550 7,875 8,125 <b>24,875</b>
BLOCK FACES - PAN & BROOM		HOSPITALITY - DIRECTIONS	;
July	290	July	25
August	285	August	20
September	295	September	15
3rd Quarter	870	3rd Quarter	60

<b>GRAFFITI - REMOVES</b>		PLANT WATERING - WORK ORDE	RS
July	170	July	2,100
August	195	August	2,150
September	150	September	2,210
3rd Quarter	515	3rd Quarter	6,460

#### **PRESSURE WASHING - GALLONS USED**

July	60
August	72
September	48
3rd Quarter	180

#### **LABOR HOURS**

CLEANING HOSPITALIT	Y	SAFETY HOSPIT	ALITY
July	112.00	July	160.00
August	79.50	August	192.00
September	112.00	September	160.00
3rd Quarter	303.50	3rd Quarter	512.00