

The Village At Sherman Oaks Business Improvement District
VILLAGE AT SHERMAN OAKS BID NEWSLETTER
1st Quarter 2023



LETTER FROM THE PRESIDENT

Spring started with much-needed pouring rain washing the Village clean and freshening the air. To further enhance the cleaning effect of the rains, the BID joined the Sherman Oaks Beautification Committee, Tierra Del Sol and CD4 in participating in Cal Trans Clean California effort. We nicknamed our event "Rally in the Alley," and our BID alleys were given the Spic 'N Span treatment with United Valet Parking donating the parking, Waste Management donating labor and paint, Starbucks in the Village donating coffee, Home Depot donating paint supplies and Noah's bagels donating bagels. Sherman Oaks Beautification Committee Co-Chair Brian Patton and I worked hard to make this event a success. We had a lot of volunteers show up to help pick up litter and trash and create MyLA311 reports for graffiti and potholes. Ryan Ahari from CD4 showed up to work with tables, chairs and water and helped us with our efforts. I was delighted to see the terrific improvement that was accomplished in our alleys with no outlay of BID money.

In this issue, we are welcoming a brand new restaurant into the Village, Sincerely Syria. If anyone knows of another new business that has opened in the BID, please let our office know.

Patronizing Village businesses means being able to park once and leisurely stroll down the sidewalks, stopping to have beauty services performed, purchase gifts, enjoy delicious dining, do banking, grocery shopping, and more! We offer an old-fashioned main street shopping experience and it is a pleasure to avoid traffic and to get to know the local mom and pop proprietors who are eager to help you.

The Bid board would like to remind everyone that the parking structure on Cedros, just south of Ventura Blvd., on the east side of Cedros, is open to the public, with metered parking available.

BUSINESS WATCH

A number of business owners in the Village are joining together to work on reducing the number of persons experiencing homelessness in the BID and the accompanying crime and disturbances. We have already made some significant progress and are looking forward to resolving this issue completely for our businesses and customers. Any businesses who would like to participate should contact me at leslie@villageatshermanoaks.com, or 818-326-0273. Please also feel free to share photos, videos and experiences with me and I will share them with our Business Watch.

See you in the Village!

Warmly,
Leslie Elkan, BID President
Leslie@VillageAtShermanOaks.com
818-326-0273

Village Improvements

Our StreetPlus Day Porters

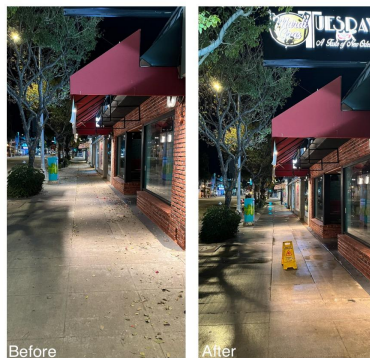
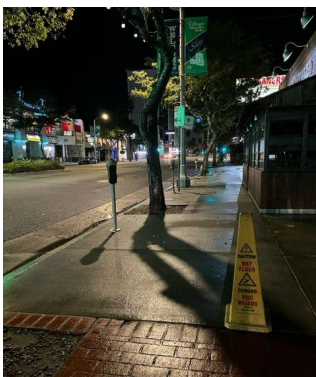
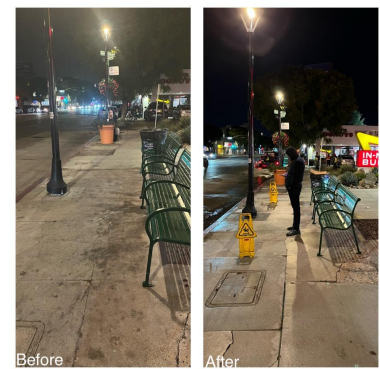
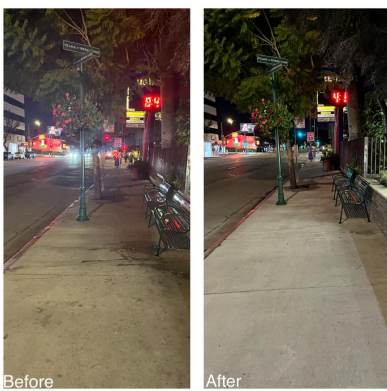
New to our team is **Aileen Morales**, the Vice President of Operations with StreetPlus. Aileen and her StreetPlus team Jorge and Yurley are exceptionally responsive to the needs of our BID. One call to Aileen and her team will clean up the area right away.

If you notice something that needs attention, you can call or text Aileen directly at [213-999-0108](tel:213-999-0108) or e-mail her at AMorales@streetplus.net. See the before and after pictures below to see what a terrific job they do keeping our area neat and tidy.

Please read the StreetPlus Newsletter attached for more details about this program.



Property Prep's quarterly sidewalk power-washing has kept the Village At Sherman Oaks Business Improvement District clean and spring fresh for our neighbors and shoppers who come to enjoy our many retail stores and restaurants.



Village Improvements

Our trash cans received a new coat of paint and brand new Village At Sherman Oaks signs.

BEFORE



AFTER



All of our benches were treated to a fresh coat of paint and Village At Sherman Oaks signs.

BEFORE

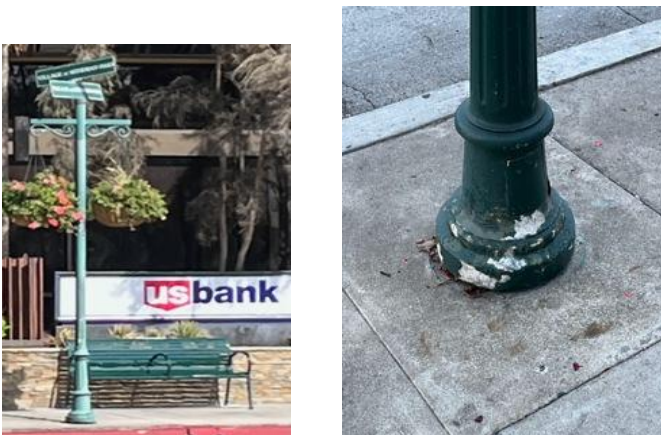


AFTER



The faded, chipped paint on our poles now looks brand new with a new coat of paint.

BEFORE



AFTER



More Village Improvements



Drivers and pedestrians traveling on Ventura Blvd are treated to a new pole with fresh flowers near Dojo Sushi marking the entrance to **The Village At Sherman Oaks.**

Our median on Ventura Blvd was beautifully landscaped in March by New View Landscaping. New View pruned and fed our gorgeous Lantana and Crepe Myrtles. Installed new Red Carpet Roses to the bare areas. We also had them stake the Box Agaves that were leaning over.



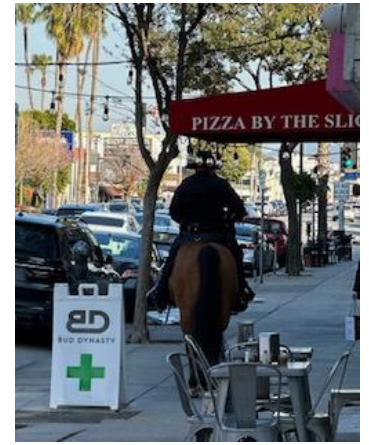
EVENTS



On March 20th, the Sherman Oaks BID and the Sherman Oaks Beautification Committee partnered with CD4, Tierra Del Sol and Cal Trans to host “Rally in the Alley,” cleaning up the alleyways in the Sherman Oaks BID. The team picked up trash, painted over graffiti, created Myla 311 reports, painted the dumpsters and polished our alleys. A big thank you to Noah’s Bagels and Starbucks for providing the refreshments, Waste Management for providing labor and paint, Home Depot for providing paint tools, United Valet Parking for donating the parking, and everyone who came out to volunteer.



In The News



Were you lucky enough to see the LAPD Mounted Platoon patrol The Village in January? The full-time LAPD Mounted Platoon, established in 1987 has 32 horses in their stables. They can be seen around the city keeping the peace at demonstrations, for festival/parade crowd management and offer increased police visibility at special events.



Congratulations to Anajak Thai!

Last year, the L.A. Times named Anajak Thai their top pick for Restaurant of the Year! This year, they are recognized as one of the best in California. Justin Pichetrungsi of [Anajak Thai](#) in our very own Village BID is a finalist among a small handful of chefs named among the best in all of California in the 2023 Restaurant and Chef Awards announced by the renowned James Beard Foundation! Congratulations to Justin and Anajak Thai!

New Business Openings

The Village At Sherman Oaks welcomes **Sincerely Syria**.

The owner Rami N. aims to "teleport you back to Damascus from the first bite." This new mediterranean restaurant offers zabiha/halal chicken, beef and lamb shawarma, combos and wraps.



**Now Open at
14518 Ventura Blvd.**

Agencies

Armed Forces Career Center
Beverly Hills Financial Planners, LLC
Chambers Insurance Agency
Chelsea Handler Productions, LLC
Folk Williams Financial Management, Inc.
Good Spirit Home Health Svces,
Guglielmo Casting
Hetzel Design Inc.
Ideal Living Management, LLC
Kalban Architects, Inc.
Kandoo Films
Kelly Services, Inc.
Mak Pictures, LLC
National Jewish Health
NCA Home Health Care, Inc.
Option One Lending
Premier Healthcare Services, LLC
Remax Envision
Sandstone Properties, Inc.
Smith & Benowitz
State Farm - George Timuryan
State Farm - Ned Gardner
System Property Development Company, Inc.
The Stander Group
VIP Tickets - 2nd Floor
We Are Verified
Wonacott Communications
Working with Autism, Inc
Wright Entertainment, Inc.

Services

A Yellow House Vacuum Repair
AJ's Pet Shop
Bank of America
CAD Stone Works
California Kitchen Gallery
Cali Builders & Construction, Inc.
Chevron
Christine's Tailoring/Alterations
Citibank
Counseling West
David Horowitz Freedom Center
Dedicated Building Services
Dr. Blue Jeanns
Easy Busy Legal
Expo Locksmith
Faceware Technologies
FedEx Office Print & Ship Center
Flam's Lock & Key
Gingold & Company, CPA
It's Just a Desk
Legacy Cleaners
MAC Systems Math Center
Mail Box Services Plus
MEZ Investments
One Grey Day
Pristine Cleaners
Public Storage
Sandler and Rosen, LLP
Shanelle Gray Studios
Shell Gas Station
The Mailroom & More
US Bank
WD Contractor Services, Co
Well Fargo Bank
WeSpark Cancer Support Center
West Coast Home Health Mgmt

Health and Wellness

City Eyes Optometry
Healthy Smiles Dental
LensCrafters
Millennium Dental
Professional Vision Care Associates
Breathe Diagnostics - Sleep
Carbon Health
New Directions
pH Proactive Health Labs
Randak, F. Douglas - P.T.

Abrams, Steven MD
Alexander, Vee MFT
Allan Phillips, MD
Andrew Wang, MD
Barron, Joanne PsyD
Beierle, Wanda LMFT
Benyas, Pamela Ph.D
Berglund, Robin G. MD
Berman, Jackie MFT
Berry, Estelle MFCC
Campbell, Timothy R. DC
Danielle Matthew, LMFT
Davis, Stephanie R., MFT
Dytman, Wendy MA MFT
Epstein, Susan MA MFT
Freeman, Richard A., MFT
Friedman, Judith PhD MFCC
Friedman-Gell, Lynne, PhD
Goyer, Tiffany MFT
Grant, Cheryl LMFT
Grusd, Helen PhD
Hacker, Lisa MFCC
Hailey, Brooke PhD
Heeran, Katie LMFT
Hernandez, Sylvia LCSW
Holistic Health Plus
Hospice of Providence
Iloff, Ruthanne MA MFT
Jankovich, Bobbi LMFT
Jenni J. V. Wilson MA LMFT
Johnson, Margaret MFT
Kalcheim, Sid, MA, MFT
Levine, Laurie MFT
Litman, Charles M., PhD
Mortimer, Jay C., MD
Nehamen, Dennis A., PhD
Om, Sharma PhD
Ottina, Jean PhD
Paez, Vivino MFT
Pine, Pamela PhD
Platinum Hospice Care, Inc.
Polsky, Matthew LMFT
Reiter, Ronald PhD
Robkin, Dalia LMFT
Ross, Amy MA MFT
Rubenstein, Karen MA MFT
Satenberg, Nancy PhD
Sharon, Debra PhD
Social Coaching Club, Inc.
Sorell, Erica LMFT
Taylor-Jones, Christi MFT
Thomas, Jason LEP
Tye, Kristine MA LMFT
Weil, Monica PsyD
Whitehead, Jessica LMFT
Wylie, Samantha MFT

Food - Drinks

a Divine H2O - Oxygen
Alcazar
Anajak Thai
Burger Lounge
Chipotle
Crave Café
Crave Café Sushi
Dave's Hot Chicken
Dojo Sushi
Domino's
El Torito
Gold Yaki Burger
Gyu-Kaku Japanese BBQ
Health Nut
Ideology Coffee
In-n-Out Burger
Jamba Juice
Juice Crafters
Karma Sushi Bar **COMING SOON**
Lemon Zest Cafe
Luna Grill
Mardi Gras Tuesday
MiDici Neapolitan Pizza
Mr. Furley's Bar
New York Bagel Cafe
Noah's NY Bagels
Nomura Sushi
Noodle World Jr
Nothing Bundt Cakes
O'Cado
Oliva Trattoria Pizzeria Italian Grille
On The Thirty
Panda Express
Pineapple Hill Saloon & Grill
Pizza Wagon of Brooklyn
Qwench Juice Bar
Saffron Mediterranean Grill
Sincerely Syria **NOW OPEN**
Spumoni Restaurant
Starbucks
Tamashii Ramen House
The Barrel Tavern
The Crabby Crab
The Sherman
Ubatuba Acai X
veStation

Desserts

Afters Ice Cream
Brian's Shave Ice & Boba
Cold Stone Creamery
Happy Days Café
Humphrey Yogart (Inside Gelsons)
Paradis
The Dolly Llama
Victor Benes Bakery (Inside Gelson's)
Williams Croissants & Donuts

Retail

2nd STREET USA
4 Seasons Custom Clothiers
American Cancer Society Discovery Shops
AT&T
Best Buy
Bestime
Birkenstock
Bitar Fine Jewelry & Manufacturing
Bud Dynasty
Buffalo Exchange
Capital Drugs
Cell Funds
Cheesemongers of Sherman Oaks
Context, Inc.
Crown Beads & Jewelry
Delta Mailbox Sales
Eco H2O Center
For Love Bridal
Gelson's Market
House of Intuition
HYPE LA
In Style Boutique
Jessica Simpson **COMING SOON**
Johnson Fitness & Wellness
Lazar's Luggage
Lighting World
Little Trendz Store
Lovers
Mega Deals
Mike's Smoke and Gift Shop
Olympus Pharmacy
Rack Attack
Romantix
Sherman Oaks Cigars
Spy Shop (IQTronics, Inc.)
START Rescue Resale Store
Steel Santos
The Standard Design Grp Nurseries
Smoke Top Smoke Shop -
T-Mobile
Talk of the Valley
Toy Mandala
Wine N' Liquor Basket

Arts & Entertainment

Baxter-Northrup Music Co.
Candy Land
House of Billiards
Piano Play Music System, Inc.
UltraZone Laser Tag

Beauty

Hair

Brotherhood Barbershop
Blends Barbershop
Regency Salon
Angelo's Salon for Hair
Fantastic Sams
Hair Art
Headbetter Salon
Heaven's Melody Beauty Lounge
Paul Fisher Salon
Primo Salon
Serenity Beauty Salon
The Dollhouse
The Loft Hair Studio
Pauline's Human Hair
Blink Bar
SalonCentric
Ulta

Nails

AM & PM Nail Spa
Creative Touch LA
Green Nail
Zen Nail Bar
Helen's Salon
Pink Cheeks Salon
Teri Taylor Spa Boutique
Lily Pad Thai Spa & Massage
Sets by KYY
Sun Spa Tanning
Tattoos Deluxe
Zia Threading

Fitness/Martial Arts

CycleBar
Dragonfly Cycling
Fit Box Workout
Southern California Taekwondo Center

Massage

Massage Envy
PC & C Massage
Superior Massage
Sun & Moon Spa
Super Relax

Medical Spa

Blue Medi Spa
Z Center for Cosmetic Health

OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member

OUR BID TEAM

Kathleen Wood, Executive Director
Luna Cinar, Asst to the Executive Director

Alva Carrasco, Intern
Elias Al Hamrashdi, Intern
Chris Aldana, Intern

Webmaster: Vinh Nguyen
ndtvinh14@gmail.com

OUR NEXT BOARD MEETINGS:

April 11th ~ May 9th

June 13th

**All meetings are the second
Tuesday of the month at 9 am**

Please call or e-mail for details

**Please RSVP at the number/email
below**

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com

Don't forget to follow The Village at Sherman Oaks on Facebook, Twitter, Instagram and Tik Tok!



VillageAtShermanOaksBID

@villageBID

@VillageAtSherman
OaksBID

VillageAtShermanOaks

Is your business having an event or special sale? Please e-mail our Executive Director at Kathleen@VillageAtShermanOaks.com and we can promote it on our social media pages.

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If you prefer to have your newsletter emailed, saving in printing and mailing costs, please contact Leslie or Kathleen

-----Tear off Sheet -----

The following is provided in response to requests for instructions for who and when to contact for our particular situations:

For life threatening emergencies and crimes in progress:

Please call 911.

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle, an ongoing business, property or neighbor situation or dispute:

**Please contact the Senior Lead Officer for our area; Jose Saldana (South side of Ventura Blvd.)
Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at 30853@lapd.online; or Mariana Romo (North side of Ventura Blvd.) 818-731-2563 or email her at 40229@lapd.online.**

Note: They do not take police reports. Police reports should be submitted to lapdonline.org.

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

**Please submit a request at LAHSA – Los Angeles Homeless Services Authority
<https://www.lahsa.org/portal/apps/la-hop/request> or by calling 211.**

For trash or debris in the BID:

Please contact our Street plus supervisor, Aileen Morales at 1-213-999-0108 or e-mail her at Amorales@streetplus.net and she will send over a day-porter.

Graffiti Removal:

File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App, or call 311.

To remove unwanted persons from private property:

Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the Van Nuys LAPD. Please keep a copy and be prepared to show it to the responding officers to prove that you are authorized to request the arrest.



City of Los Angeles
LOS ANGELES MUNICIPAL CODE SECTION 41.24
TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department
Division

Dates of Authorization
From to
(cannot exceed 12 months)

Property Address:

Type of Property: Residential No. of Units Commercial Type

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guest, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

My property is open to the general public between the hours of to . I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is and he/she can be reached at:

Telephone No.() --- Address:

Sincerely,

(Signature)
(Print Name)
(Telephone No)
(Address)