

VILLAGE AT SHERMAN OAKS BID NEWSLETTER

4th Quarter 2022



LETTER FROM THE PRESIDENT

The new year began with lots of much-needed rain which left our Village fresh and gleaming and ready for shoppers and diners.

Although we are still struggling mightily with people experiencing homelessness causing problems for our small businesses, our council office has a homelessness team that is working on helping us navigate this difficult issue. When a business is having a problem with an unhoused individual, it is very helpful to contact council office Homelessness Liaison Josh Scarcella at 213-645-7309. Josh has been instrumental in moving individuals away from businesses and can also help with cleanups of belongings or other items left behind. The council office is working hard to help the BID reduce the numbers of persons experiencing homelessness in our district and we welcome and appreciate the help. Field Deputy Ryan Ahari can also be contacted for many issues when a business needs generalized help. Please email Ryan at ryan.ahari@lacity.org for assistance. Our Senior Lead Officers, Jose Saldana, south and Mariana Romo, north, have stressed that it is imperative that a police report is filed each and every time a crime is committed. It is simple to file the report at LAPD online. When more reports are filed, more resources are earmarked for our district. If businesses suffer crimes but don't report them to LAPD, then fewer police resources are available to us.

The council office will soon be reimbursing us for a year's worth of pressure washing which will enable us to stretch our budget further and accomplish more for our businesses. In addition, the CD4 council office's small business liaison, Su In Lee, is initiating a decorative project for the Sherman Oaks commercial corridor that will help bring additional glamour and visual excitement to our commercial hub. We are extremely happy to have this support from our CD4 council office!

Wishing a very prosperous year to all of our small businesses in the BID!

See you in the Village!

Warmly,
Leslie Elkan, BID President
Leslie@VillageAtShermanOaks.com
818-326-0273

Village Improvements

Our StreetPlus Day Porters

Alex Duran and his StreetPlus team are exceptionally responsive to the needs of our BID.

One call to Alex and his team will clean up the area right away.

If you notice something that needs attention, you can call or text Alex directly at [213-713-5614](tel:213-713-5614) or e-mail him at ADuran@streetplus.net

Please read the StreetPlus Newsletter attached for more details about this program.

Cleaning up vandalism.



Removing stickers and ads.



Removing large objects.



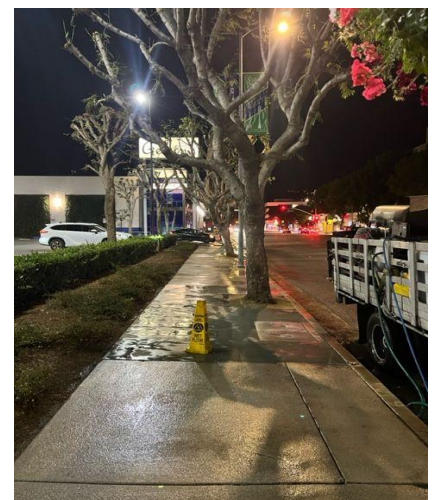
Property Prep's quarterly sidewalk power-washing has kept the Village At Sherman Oaks Business Improvement District clean and spring fresh for our neighbors and shoppers who come to enjoy our many retail stores and restaurants.



Before

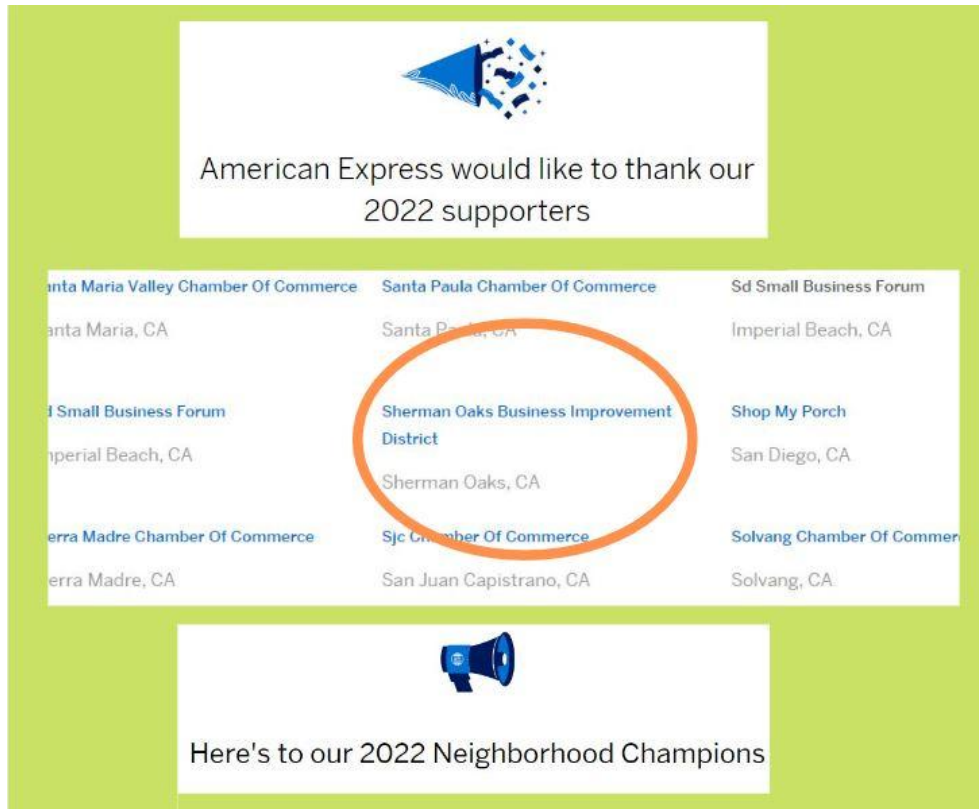


After



Events

Small Business Saturday was a terrific success, and we are proud to be named an American Express Neighborhood Champion.



Our poles were beautifully decorated for the holidays, and our fresh flowers were in full bloom for our shoppers and diners to enjoy.



CURRENT PROJECTS:

You will notice that our trash cans, benches and poles are receiving a brand new coat of paint. It will give our Village accouterments a fresh, clean new look.

Also, our existing VASO trash can signs will be replaced and our benches will have new VASO signs installed.

Look for photos in our next newsletter!!

In The News



We are thrilled that **The Valley Economic Alliance** and the **United Chambers of Commerce of the San Fernando Valley** recently chose The Village's very own **Little Trendz** to spotlight as an example of a unique, local, independently-owned shop. Little Trendz is a children's boutique clothing and accessories shop located in the heart of the BID.

The Village at 14547 Ventura Blvd. www.littletrendzstore.com

Shop Local to Support Valley Small Businesses ~ San Fernando Valley Rising Strong

The Village At Sherman Oaks Business

Improvement District congratulates

Anajak Thai's Justin Pichetrungsi and his

family on their restaurant being named the

Los Angeles Times

2022 Restaurant of the Year!!



Los Angeles Times

Anajak Thai is our 2022 Restaurant of the Year



The lines don't lie. The L.A. Times' Restaurant of the Year for 2022 is Anajak Thai here in the Village At Sherman Oaks

14704 Ventura Blvd., Sherman Oaks, (818) 501-4201, anajakthai.com

[New Business Openings](#)

The Village At Sherman Oaks

welcomes Jessica Simpson, Karma Sushi Bar and Lovers.

Jessica Simpson's new retail store is opening soon. Her collections include shoes, clothing, accessories and a home department. We can't wait to try The Village's new restaurant: **Karma Sushi Bar!!** Last, but not least, the legendary Playboy brand will open its second pop-up retail shop: **Lovers**. With Cardi B as the brand's latest Creative Director, the vision has been positive and innovative. As well as Playboy's own apparel and accessories, the store will include collaborations with brands including PacSun, Pleasures, Duke + Dexter, Studs and a new collaboration with Lids.



**Coming Soon to
14556 Ventura Blvd.**



**Coming soon to
14611 Ventura Blvd.**



**Open now at
14557 Ventura Blvd.**

Agencies

Armed Forces Career Center
Beverly Hills Financial Planners, LLC
Chambers Insurance Agency
Chelsea Handler Productions, LLC
Folk Williams Financial Management, Inc.
Good Spirit Home Health Svces,
Guglielmo Casting
Hetzel Design Inc.
Ideal Living Management, LLC
Kalban Architects, Inc.
Kandoo Films
Kelly Services, Inc.
Mak Pictures, LLC
National Jewish Health
NCA Home Health Care, Inc.
Option One Lending
Premier Healthcare Services, LLC
Remax Envision
Sandstone Properties, Inc.
Smith & Benowitz
State Farm - George Timuryan
State Farm - Ned Gardner
System Property Development Company, Inc.
The Stander Group
VIP Tickets - 2nd Floor
We Are Verified
Wonacott Communications
Working with Autism, Inc
Wright Entertainment, Inc.

Services

A Yellow House Vacuum Repair
AJ's Pet Shop
Bank of America
CAD Stone Works
California Kitchen Gallery
Cali Builders & Construction, Inc.
Chevron
Christine's Tailoring/Alterations
Citibank
Counseling West
David Horowitz Freedom Center
Dedicated Building Services
Dr. Blue Jeanns
Easy Busy Legal
Expo Locksmith
Faceware Technologies
FedEx Office Print & Ship Center
Flam's Lock & Key
Gingold & Company, CPA
It's Just a Desk
Legacy Cleaners
MAC Systems Math Center
Mail Box Services Plus
MEZ Investments
One Grey Day
Pristine Cleaners
Public Storage
Sandler and Rosen, LLP
Shanelle Gray Studios
Shell Gas Station
The Mailroom & More
US Bank
WD Contractor Services, Co
Well Fargo Bank
WeSpark Cancer Support Center
West Coast Home Health Mgmt

Health and Wellness

City Eyes Optometry
Healthy Smiles Dental
LensCrafters
Millennium Dental
Professional Vision Care Associates
Breathe Diagnostics - Sleep
Carbon Health
New Directions
pH Proactive Health Labs
Randak, F. Douglas - P.T.

Abrams, Steven MD
Alexander, Vee MFT
Allan Phillips, MD
Andrew Wang, MD
Barron, Joanne PsyD
Beierle, Wanda LMFT
Benyas, Pamela Ph.D
Berglund, Robin G. MD
Berman, Jackie MFT
Berry, Estelle MFCC
Campbell, Timothy R. DC
Danielle Matthew, LMFT
Davis, Stephanie R., MFT
Dytman, Wendy MA MFT
Epstein, Susan MA MFT
Freeman, Richard A., MFT
Friedman, Judith PhD MFCC
Friedman-Gell, Lynne, PhD
Goyer, Tiffany MFT
Grant, Cheryl LMFT
Grusd, Helen PhD
Hacker, Lisa MFCC
Hailey, Brooke PhD
Heeran, Katie LMFT
Hernandez, Sylvia LCSW
Holistic Health Plus
Hospice of Providence
Iloff, Ruthanne MA MFT
Jankovich, Bobbi LMFT
Jenni J. V. Wilson MA LMFT
Johnson, Margaret MFT
Kalcheim, Sid, MA, MFT
Levine, Laurie MFT
Litman, Charles M., PhD
Mortimer, Jay C., MD
Nehamen, Dennis A., PhD
Om, Sharma PhD
Ottina, Jean PhD
Paez, Vivino MFT
Pine, Pamela PhD
Platinum Hospice Care, Inc.
Polsky, Matthew LMFT
Reiter, Ronald PhD
Robkin, Dalia LMFT
Ross, Amy MA MFT
Rubenstein, Karen MA MFT
Satenberg, Nancy PhD
Sharon, Debra PhD
Social Coaching Club, Inc.
Sorell, Erica LMFT
Taylor-Jones, Christi MFT
Thomas, Jason LEP
Tye, Kristine MA LMFT
Weil, Monica PsyD
Whitehead, Jessica LMFT
Wylie, Samantha MFT

The Village At Sherman Oaks Business Improvement District

Food - Drinks

a Divine H2O - Oxygen
Al's Hot Chicken
Alcazar
Anajak Thai
Burger Lounge
Chipotle
Crave Café
Crave Café Sushi
Dave's Hot Chicken
Dojo Sushi
Domino's
El Torito
Gold Yaki Burger
Gyu-Kaku Japanese BBQ
Health Nut
Ideology Coffee
In-n-Out Burger
Jamba Juice
Juice Crafters
Karms Sushi Bar **COMING SOON**
Lemon Zest Cafe
Luna Grill
Mardi Gras Tuesday
MiDici Neapolitan Pizza
Mr. Furley's Bar
New York Bagel Cafe
Noah's NY Bagels
Nomura Sushi
Noodle World Jr
Nothing Bundt Cakes
O'Cado
Oliva Trattoria Pizzeria Italian Grille
On The Thirty
Panda Express
Pineapple Hill Saloon & Grill
Pizza Wagon of Brooklyn
Qwench Juice Bar
Saffron Mediterranean Grill
Spumoni Restaurant
Starbucks
Tamashii Ramen House
The Avenue Kitchen
The Barrel Tavern
The Crabby Crab
The Sherman
Ubatuba Acai X
veStation

Desserts

Afters Ice Cream
Brian's Shave Ice & Boba
Cold Stone Creamery
Happy Days Café
Humphrey Yogart (Inside Gelsons)
Paradis
The Dolly Llama
Victor Benes Bakery (Inside Gelson's)
Williams Croissants & Donuts

Retail

2nd STREET USA
4 Seasons Custom Clothiers
American Cancer Society Discovery Shops
AT&T
Best Buy
Bestime
Birkenstock
Bitar Fine Jewelry & Manufacturing
Bud Dynasty
Buffalo Exchange
Capital Drugs
Cell Funds
Cheesemongers of Sherman Oaks
Contex, Inc.
Crown Beads & Jewelry
Delta Mailbox Sales
Eco H2O Center
For Love Bridal
Gelson's Market
House of Intuition
HYPE LA
In Style Boutique
Jessica Simpson **COMING SOON**
Johnson Fitness & Wellness
Lazar's Luggage
Lighting World
Little Trendz Store
Lovers **OPEN NOW**
Mega Deals
Mike's Smoke and Gift Shop
Olympus Pharmacy
Rack Attack
Romantix
Second Aisle
Sherman Oaks Cigars
Spy Shop (IQTronics, Inc.)
START Rescue Resale Store
Steel Santos
The Standard Design Grp Nurseries
Smoke Top Smoke Shop -
T-Mobile
Talk of the Valley
Toy Mandala
Wine N' Liquor Basket

Arts & Entertainment

Baxter-Northup Music Co.
Candy Land
House of Billiards
Piano Play Music System, Inc.
UltraZone Laser Tag

Beauty

Hair

Brotherhood Barbershop
Blends Barbershop
Regency Salon
Angelo's Salon for Hair
Fantastic Sams
Hair Art
Headbetter Salon
Heaven's Melody Beauty Lounge
Paul Fisher Salon
Primo Salon
Serenity Beauty Salon
The Dollhouse
The Loft Hair Studio
Pauline's Human Hair
Blink Bar
SalonCentric
Ulta

Nails

AM & PM Nail Spa
Creative Touch LA
Green Nail
Zen Nail Bar
Helen's Salon
Pink Cheeks Salon
Teri Taylor Spa Boutique
Lily Pad Thai Spa & Massage
Sets by KYY
Sun Spa Tanning
Tattoos Deluxe
Zia Threading

Fitness/Martial Arts

CycleBar
Dragonfly Cycling
Fit Box Workout
Southern California Taekwondo Center
Two Hearts Yoga

Massage

Massage Envy
PC & C Massage
Superior Massage
Sun & Moon Spa
Super Relax

Medical Spa

Blue Medi Spa
Z Center for Cosmetic Health

OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member

OUR BID TEAM

Kathleen Wood, Executive Director
Luna Cinar, Asst to the Executive Director

Alva Carrasco, Intern
Chris Aldana, Intern

Webmaster: Vinh Nguyen
ndtvinh14@gmail.com

OUR NEXT BOARD MEETINGS:

January 10th ~ February 14th

March 14th

**All meetings are the second
Tuesday of the month at 9 am**

Please call or e-mail for details

**Please RSVP at the number/email
below**

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com

Don't forget to follow The Village at Sherman Oaks on Facebook, Twitter, Instagram and Tik Tok!



VillageAtShermanOaksBID

@villageBID

@VillageAtSherman
OaksBID

VillageAtShermanOaks

Is your business having an event or special sale? Please e-mail our Executive Director at Kathleen@VillageAtShermanOaks.com and we can promote it on our social media pages.

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-----Tear off Sheet -----

The following is provided in response to requests for instructions for who and when to contact for our particular situations:

For life threatening emergencies and crimes in progress:

Please call 911.

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle. An ongoing business, property or neighbor situation or dispute:

**Please contact the Senior Lead Officer for our area; Jose Saldana (South side of Ventura Blvd.)
Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at 30853@lapd.online; or Mariana Romo (North side of Ventura Blvd.) 818-731-2563 or email her at 40229@lapd.online.**

Note: They do not take police reports. Police reports should be submitted to lapdonline.org.

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

**Please submit a request at LAHSA – Los Angeles Homeless Services Authority
<https://www.lahsa.org/portal/apps/la-hop/request> or by calling 211.**

For trash or debris in the BID:

Please contact our Street plus supervisor, Alex Duran at 1-213-713-5614 or e-mail him at ADuran@streetplus.net and he will send over a day-porter.

Graffiti Removal:

File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App. or call 311.

To remove unwanted persons from private property:

Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the Van Nuys LAPD. Please keep a copy for yourself.



City of Los Angeles
LOS ANGELES MUNICIPAL CODE SECTION 41.24
TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department
Division

Dates of Authorization
From to
(cannot exceed 12 months)

Property Address:

Type of Property: Residential No. of Units Commercial Type

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guest, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

My property is open to the general public between the hours of to . I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is and he/she can be reached at:

Telephone No.() --- Address:

Sincerely,

(Signature)
(Print Name)
(Telephone No)
(Address)

Street Report

The
Village
AT Sherman
Oaks

CLEANING AMBASSADOR SERVICES | 4TH QUARTER 2022

The following data and information is provided to The Village at Sherman Oaks Business Improvement District for tracking purposes. The information contained in this report is for activities reported for the 4th Quarter of 2022, October 1 - December 31. The data and information is obtained from Officers conducting patrols and entered in Statview.

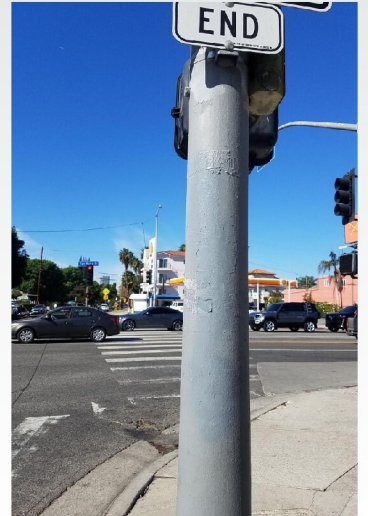
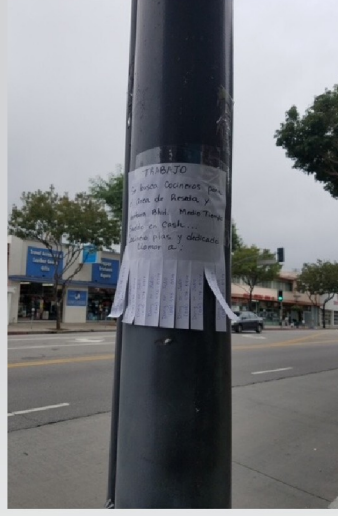


Street Report

THE VILLAGE AT SHERMAN OAKS

CLEANING AMBASSADOR SERVICES | 4TH QUARTER 2022

BEFORE/AFTER



BEFORE/AFTER

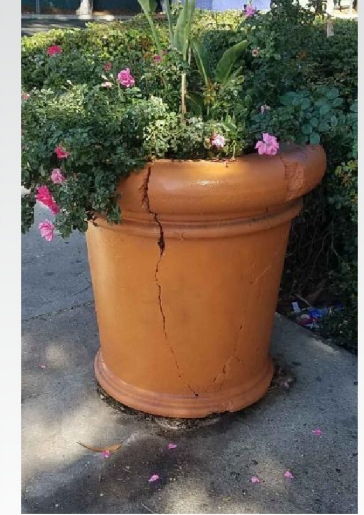


Street Report

THE VILLAGE AT SHERMAN OAKS

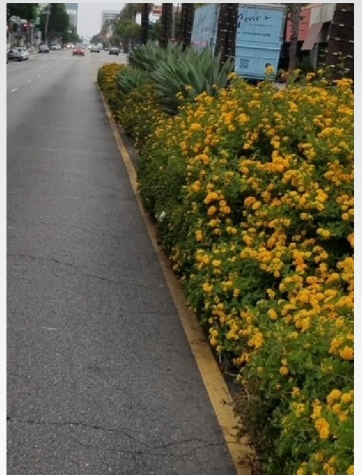
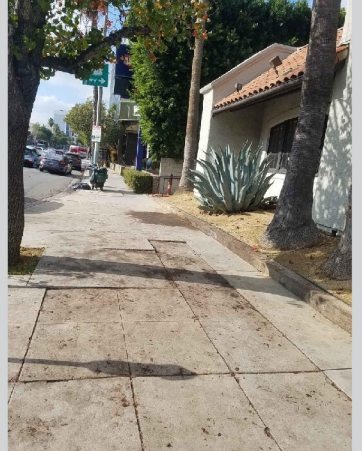
CLEANING AMBASSADOR SERVICES | 4TH QUARTER 2022

BEFORE/AFTER



Street Report

BEFORE/AFTER



MAINTENANCE

TRASH - BAGS COLLECTED

October	371
November	324
December	392
4th Quarter	1,087

TRASH - POUNDS

October	9,275
November	8,100
December	9,800
4th Quarter	21,175

BLOCK FACES - PAN & BROOM

October	624
November	576
December	672
4th Quarter	1,872

HOSPITALITY - DIRECTIONS

October	19
November	14
December	26
4th Quarter	59

GRAFFITI - REMOVES

October	71
November	65
December	79
4th Quarter	215

PLANT WATERING - WORK ORDERS

October	2,882
November	2,890
December	2,912
4th Quarter	8,684

PRESSURE WASHING - GALLONS USED

October	20
November	30
December	23
4th Quarter	73

LABOR HOURS

CLEANING HOSPITALITY

October	104.00
November	96.00
December	112.00
4th Quarter	312.00

SAFETY HOSPITALITY

October	168.00
November	169.00
December	176.00
4th Quarter	513.00