

VILLAGE AT SHERMAN OAKS BID NEWSLETTER

1st Quarter 2022



LETTER FROM THE PRESIDENT

Spring has sprung and the 350 businesses in the Village At Sherman Oaks Business Improvement District (BID) are happy to be finally moving out of the pandemic and towards a bright new future! The businesses have suffered mightily with the many lockdowns and restrictions and the ones that have survived are determined to thrive. Although homelessness in our village has not yet abated, and is hurting the livelihood of many of our mom-and-pop, brick and mortar shops, we are working hard to mitigate it and are in regular communication with the CD4 office with our requests for assistance with this issue. The CD4 staff is trying out a new on-call team to help businesses with homeless disturbances and the BID is hopeful that this will be a helpful tool. Please call or email me for the information on who to contact for help from CD4 with any non-violent homeless issues.

The Sherman Oaks BID has joined forces with the Encino and Studio City BID's in efforts to usher in a new post-pandemic era of success for businesses along the Ventura Boulevard corridor. There is a huge volunteer community cleanup sponsored by Volunteers Cleaning Communities planned for Saturday morning, April 23, Earth Day, from 8:30 am – 10:30 am, along Ventura Boulevard from Studio City west all of the way through Woodland Hills, including side streets and alleys around the BID. The Sherman Oaks Chamber of Commerce, Sherman Oaks Neighborhood Council, CD4 and our neighboring BID's are all participating along with us. Lots of volunteers are needed. Community service and school credit will be granted. Interested parties can contact me for more details on how to sign up to participate in the area closest to home.

Save time, gas and money parking once and strolling the BID sidewalks stopping to enjoy food, services and unique retail offerings in the convenience of our own Village.

Warmly,

Leslie Elkan, BID President
leslie@villageatshermanoaks.com
818-326-0273

Village Improvements



Property Prep's sidewalk power-washing has kept the Village At Sherman Oaks BID Spring fresh and clean for our neighbors and shoppers who come to our area to enjoy the many retail stores and restaurants.



Our StreetPlus Day Porters

Alex Duran and his StreetPlus team are exceptionally responsive to the needs of our BID. One call into Alex and his team cleaned up the area right away.

If you notice something that needs attention, you can call or text Alex directly at [213-713-5614](tel:213-713-5614) or e-mail him at ADuran@streetplus.net

Please read the StreetPlus Newsletter attached for more details about this program.



Yurley Soto- Welcome back to the team!!

Village Improvements

Sadly, many of our terra cotta pots have been vandalized, we have had the pots repainted by **Jorge Velasquez** (818-631-4667). He has done a terrific job of making the pots look brand new.



Freshly painted pots



Bright new flowers & plants



The professionals at **The Standard Design Group Nurseries** planting new Birds of Paradise, Red Carpet Roses and Red Geraniums in our freshly painted pots.

Council District 4 News



LA City Council District 4 Ventura Team

Homelessness Response Team For Ventura Blvd Businesses

Council District 4 is proud to launch a new initiative - the CD4 Ventura Team - designed to meet the unique needs of businesses and unhoused individuals along Ventura Boulevard. Along with support from our existing CD4 Homelessness Team, the CD4 Ventura Team will consist of two designated staff members experienced in working with people experiencing homelessness (PEH), who will conduct proactive outreach along Ventura Boulevard to PEH in the area, working to meet their immediate needs and connect them with long-term case management and housing navigation services. In combination with this proactive outreach, the CD4 Ventura Team will respond to calls from business owners and staff requesting support during non-violent, non-criminal interactions with an unhoused individual.

FAQ for Business Owners

What can the CD4 Ventura Team help me with?

The Ventura Team is equipped to respond to non-violent, non-criminal scenarios involving PEH when business owners/employees need support to continue with their daily operations. This dedicated team will connect unhoused individuals to available resources such as housing, medical, and mental health resources.

What outcomes can I expect when the CD4 Ventura Team arrives at my business?

The CD4 Ventura Team's goal is to de-escalate a situation where a PEH is interfacing with a business and support a safe resolution for all individuals present. When possible, the CD4 Ventura Team will assist the PEH to move to a safe area, and to meet their immediate needs (food, water, bathroom access) which may have initiated the original interaction. The CD4 Ventura Team will also support the business employees and owners in addressing any impact to their business, including cleaning-up trash and biohazard waste, resetting business space, and communicating additional needs to Council District 4's Small Business Liaison.

What hours is the CD4 Ventura Team available for dispatch?

The CD4 Ventura Team will be available to respond to requests Monday - Friday, 9AM - 5PM. Upon calling, the team will communicate an Estimated Time of Arrival. Of course, situations for intervention happen at all hours. We are launching these hours of operation during this initial pilot period, and will continue to collect feedback from the community and the Team to inform future stages of this program.

How can I reach the CD4 Ventura Team?

Please e-mail info@villageatshermanoaks.com for their contact information.

Upcoming



The **2022 Los Angeles mayoral election** will take place on **November 8, 2022**, to elect the Mayor of Los Angeles.

The primary for this election, a top-two primary by California law, will take place on **June 7, 2022**. Incumbent Mayor Eric Garcetti will be ineligible to seek a third term due to term limits, but is serving an extended second term due to a law moving election dates.

In July 2021, Garcetti was nominated to become United States Ambassador to India. Should Garcetti leave office before his mayoral term ends, the Los Angeles City Council will appoint an interim replacement to finish the remainder of that term.

Twenty-seven candidates have declared their intention to run, and are currently gathering signatures to make the ballot. Declared mayoral candidates include businessman and developer **Rick Caruso**, U.S. Representative **Karen Bass**, Los Angeles City Councilmembers **Joe Buscaino** and **Kevin de León**, and Los Angeles City Attorney **Mike Feuer**.

New Business Opening

The Village At Sherman Oaks welcomes Smoke Top Smoke Shop.

Business is booming for **Smoke Top** Smoke Shops, they have opened their second location here in The Village. SmokeTop shops offer vape & head shop supplies, tobacco products, exotic drinks, water pipes, E-cigarettes, and hookah tobacco and accessories.



**New and now open at
4351 Van Nuys Blvd.**

In the News

Our very own **Anajak Thai** has made Time Out's one the 33 best restaurants you need to try in Los Angeles.

Open since 1981 Anajak Thai has been described as "the most exciting Thai restaurant in the San Fernando Valley".

Located at 14704 Ventura Blvd. Book a table at 818-501-9221 or order online at www.anajakthai.com



OUR NEXT BOARD MEETINGS

April 26 ~ May 10

June 14

All meetings are the second
Tuesday of the month at 9 am.

Please call or e-mail for details

Please RSVP at
info@villageatshermanoaks.com

OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member

OUR BID TEAM

Kathleen Wood, Executive Director
Stephanie Banuelos, Asst to the Executive
Director

Vanessa Rico, Social Media Intern

Andy Ha, Intern
Levon Dahjet, Intern
Angela Hernandez, Intern

Webmaster: Vinh Nguyen
ndtvinh14@gmail.com

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com

Don't forget to follow The Village at Sherman Oaks on Facebook, Twitter, Instagram and now Tik Tok!



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Is your business having an event or special sale? Please e-mail our Executive Director at Kathleen@VillageAtShermanOaks.com and we can promote it on our social media pages.