

VILLAGE AT SHERMAN OAKS BID NEWSLETTER

4th Quarter 2020

LETTER FROM THE PRESIDENT



I hope all of you enjoyed the holiday season as much as possible! This holiday season lacked the normal family get-togethers and holiday shopping sprees, but we hope everyone was able to celebrate safely and have some fun. You may have noticed the velvety red bows and glittery tinsel on the Village street poles, and the fabulous holiday light display in the median on Ventura Blvd.

We have some new businesses this quarter, as we do every quarter. Please read about them in this newsletter. Please do let us know if you hear of any other new businesses that are not mentioned in our newsletters, as we don't want to overlook any that didn't notify us that they are here.

Enjoy reading about the latest Village at Sherman Oaks Business Improvement District news and events, and enjoy your time in the Village! I hope to see you there soon!

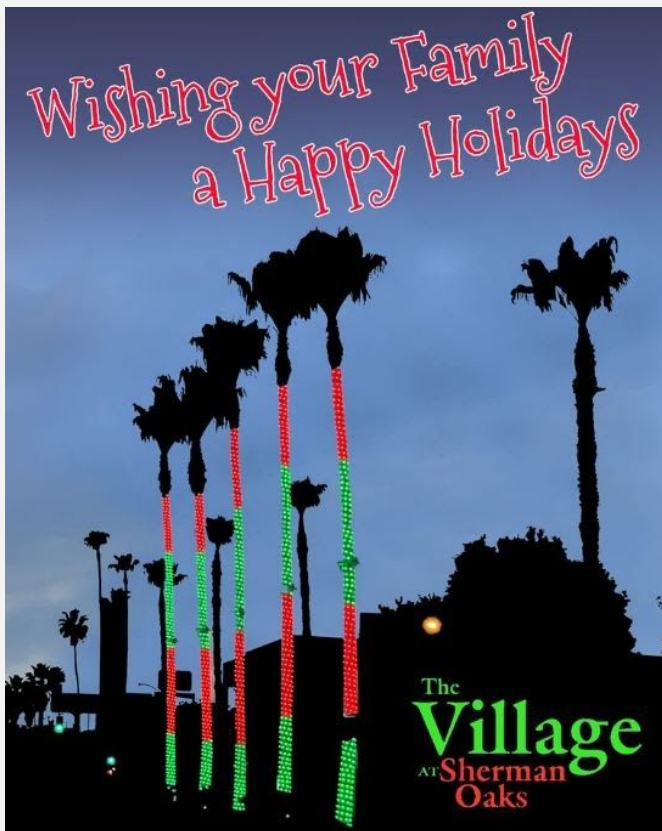
The Village BID board wishes all BID businesses and property owners and their families a healthy, happy 2021! Hopefully 2021 will see an end to the pandemic and a return to normalcy, and much prosperity!

Warmly,

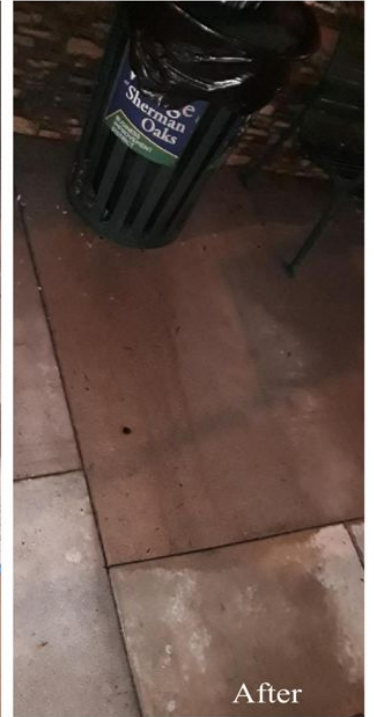
Leslie Elkan, BID President
leslie@villageatshermanoaks.com
818-326-0273

Village Improvements

Our holiday decor of bows and garland on our poles and seasonal specific median tree lights were a hit this holiday season!!



Village Improvements



Property Prep is doing an outstanding job keeping our BID clean and sanitized.

Sherman Oaks store customers and neighbors were able to shop in clean, bright sidewalks and streets.

Announcements

The BID's Small Business Saturday event on November 28th, looked a little differently this year because of the Covid restrictions, but our restaurants and retail stores came together and offered no-contact take-out, curbside pick-up for many customers with masked and gloved employees.

Many deliveries were also made with PostMates and GrubHub.

We thank our local businesses for their participation!!



In The News



A bar owner in the BID named Angela Marsden of **Pineapple Hill Saloon & Grill** made national news and had her Instagram video of her voicing her frustration with the shutdown go viral. The video can be seen on our FaceBook page:

www.facebook.com/VillageAtShermanOaksBID

New Business Openings

The Village is very excited to welcome several new businesses to the area. **The Standard Design Group Nurseries** who are locally owned and operated teams of landscape designers. **For Love Bridal** who are there to help you choose that special dress. And **Dave's Hot Chicken**, a restaurant that began just 3 years ago with the co-founder Dave, a chef trained in Thomas Keller's Bouchon restaurant.



Open now at 14514 Ventura Blvd



Coming Soon to 14622 Ventura Blvd

For Love Bridal

Booking appointments now at
14553 Ventura Blvd



OUR DAY PORTERS

We have day porters working to keep our Village clean and safe. Have you seen them on our sidewalks sweeping, emptying the trash cans or removing graffiti? If you have a problem, you can call us or reach out to the day porters directly at 213-713-5614.

Please read the Street Plus Newsletter attached for more details about this program.

OUR NEXT BOARD MEETINGS

Tuesday, February 9th and Tuesday March 9th

All meetings are at 9 am. Please call for details

OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member
Kathleen Wood, Executive Director

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com
Denmark Valerio, Intern

Don't forget to follow the Village at Sherman Oaks on Facebook, Twitter and Instagram!



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