

VILLAGE AT SHERMAN OAKS BID NEWSLETTER

3rd Quarter 2021



LETTER FROM THE PRESIDENT

Greetings! Fall is in the air, the kids are back in school and the Village BID is enjoying the cooler weather and renewed opportunities. There are a number of new businesses opening in the Village that need support and they are profiled in this newsletter.

Our councilwoman, Nithya Raman, is working on a focused outreach to get help for the unhoused who are causing problems for some of our businesses and we are hopeful that this will bring them much needed services and at the same time put a stop to some of the destructive behaviors that are plaguing some of our businesses. I have requested that our BID be declared a no-loitering zone if the focused outreach is unsuccessful.

The Sherman Oaks Homeowners Association, the Sherman Oaks Neighborhood Council, the Sherman Oaks Chamber of Commerce and our Village at Sherman Oaks Business Improvement District all work together and each one of our groups has been hard at work on improvements that benefit all of us. All of the groups have been working closely with our councilwoman and her staff to make sure all opportunities are recognized and taken advantage of. The whole is greater than the sum of its parts and we are becoming like a well-oiled machine. Our Executive Director, Kathleen Wood and I attend community meetings and Kathleen has a team of talented graduate student volunteer interns who also attend meetings on our behalf and work on our website and social media, including Facebook, Twitter, TikTok, and Instagram. Please follow and "like" our social media platforms and offer us suggestions that we will review and implement, if possible.

We have always wanted to unify both boulevards in our Village and in this newsletter there are some details about our efforts to begin the long process of installing a street median on Van Nuys Blvd to match the one on Ventura Blvd. This will take a long time to implement but will be an extremely exciting development for our Village.

Warmly,

Leslie Elkan, BID President
leslie@villageatshermanoaks.com
818-326-0273

Village Improvements

Even during the most challenging times **Property Prep** has done an excellent job power-washing and sanitizing The Village At Sherman Oaks.



Our StreetPlus Day Porters

Alex Duran and his StreetPlus team work hard everyday to keep The Village clean and tidy. If you notice something that needs attention, you can call or text Alex directly at **213-713-5614** or e-mail him at **ADuran@streetplus.net**

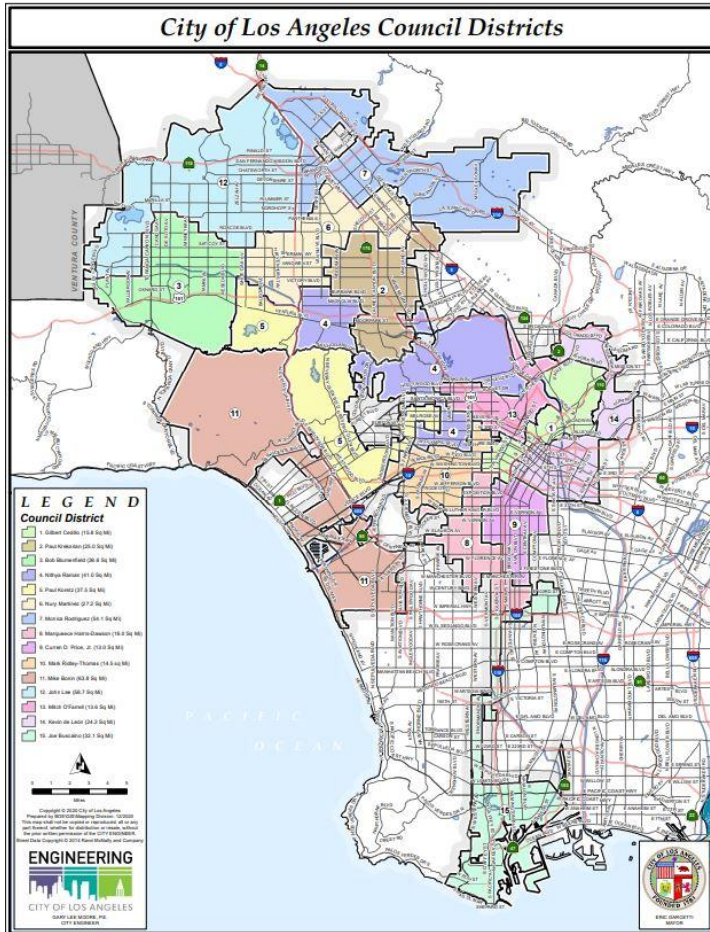
This is **Jorge** and **Felipe**, just two of the StreetPlus team that keeps The Village looking fantastic!!

Say hello when you see them.

Please read the StreetPlus Newsletter attached for more details about this program.

Redistricting is coming to Sherman Oaks!

Current Map of our local Council Districts



The Los Angeles City Council Redistricting Commission 2021, which is made up of twenty-one persons including members of the public, is currently viewing several draft maps for the redistricting.

Redistricting happens every ten years following a census. The district boundaries will be redrawn so that each district is substantially equal in population.

While normally this process happens in March, it has been delayed due to the pandemic.

Upcoming Meetings:

10-21-21, Thursday, 2021 @ 6PM:
Adoption of Final Map [Zoom Link](#)

10-28-21, Thursday, 2021 @ 6PM:
Adopt Final Report [Zoom Link](#)

For more information and to view draft map proposals go to:

<https://redistricting2021.lacity.org/>

Sherman Oaks In the News

DID YOU FEEL IT?

It happened over the summer on Wednesday June 9th, and it was reported to feel like a short, rattling jolt.

The US Geological Survey reported that a 2.0 magnitude earthquake struck at 3:45am..

Its' epicenter was in the heart of the Sherman Oaks area near Valley Vista Boulevard, between Kester Avenue and Van Nuys Boulevard. The quake's depth was measured as 1.4 miles.



Download the free **MyShake** app, the California Earthquake Early Warning System.

Get prepared! Make a plan!

October 21st is the Great California ShakeOut.

Find out how large and small businesses can get organized and make a plan at:

<https://www.shakeout.org/california/businesses/>

Announcements

City Of LA's 'Comeback Checks'- \$37 Million For Small Businesses!

"Comeback Checks" is a COVID-19 financial recovery program. Round one offers \$37 million for small businesses in LA! EWDD's BusinessSource Centers can help Angelenos prepare applications.

Required application documents:

- Active Business Registration
- Tax Certificate (BRTC) and
- Recent tax returns (2019-2020)
- Additional documents TBD

For more information:

ewddlacity.com/index.php/local-business/businesssource-centers



The Sherman Oaks Business Improvement District welcomes **Victoria Bourdas Martinez**, the new Chief Executive for the Sherman Oaks Chamber of Commerce.

The Village of Sherman Oaks will have another beautiful landmark by way of a new median on Van Nuys Blvd.

The new median is in its early planning stages and will be located between Hortense and Milbank St.



The Village At Sherman Oaks Business Improvement District

Agencies

Armed Forces Career Center
Beverly Hills Financial Planners, LLC
Captive Eight, LLC
Chambers Insurance Agency
Chelsea Handler Productions, LLC
Folk Williams Financial Management, Inc.
Freeway Insurance
Good Spirit Home Health Svces,
Guglielmo Casting
Hetzel Design Inc.
Ideal Living Management, LLC
Kalban Architects, Inc.
Kandoo Films
Kelly Services, Inc.
Mak Pictures, LLC
National Jewish Health
NCA Home Health Care, Inc.
Option One Lending
Premier Healthcare Services, LLC
Prime West Insurance Brokerage, Inc.
Sandstone Properties, Inc.
Smith & Benowitz
State Farm - George Timuryan
State Farm - Ned Gardner
System Property Development Company, Inc.
The Stander Group
VIP Tickets - 2nd Floor
We Are Verified
Wonacott Communications
Working with Autism, Inc
Wright Entertainment, Inc.

Services

A Yellow House Vacuum Repair
AJ's Pet Shop
Bank of America
California Kitchen Gallery
Chevron
Christine's Tailoring/Alterations
Citibank
Counseling West
David Horowitz Freedom Center
Dedicated Building Services
Dr. Blue Jeanns
Easy Busy Legal
E-Control Systems, Inc.
Expo Locksmith
Faceware Technologies
FedEx Office Print & Ship Center
Flam's Lock & Key
GeekTek IT Services
Gingold & Company, CPA
It's Just a Desk
Legacy Cleaners
MAC Systems Math Center
Maestro Spot Free Cleaners
Mail Box Services Plus
MEZ Investments
National Bank of California
One Grey Day
One Stop Services, Co.
Pristine Cleaners
Public Storage
Sandler and Rosen, LLP
Shanelle Gray Studios - **NEW & NOW OPEN**
Shell Gas Station
The Mailroom & More
Tip Top Printing & Copy Center
US Bank
Well Fargo Bank
WeSpark Cancer Support Center

Health and Wellness

City Eyes Optometry
Healthy Smiles Dental
LensCrafters
Millennium Dental
Professional Vision Care Associates
Mark Weinberg DDS/Sherman Oaks Dentistry
Breathe Diagnostics - Sleep
Carbon Health
New Directions
pH Proactive Health Labs
Randak, F. Douglas - P.T.
The Villa Outpatient Program

Abrams, Steven MD
Alexander, Vee MFT
Allan Phillips, MD
Andrew Wang, MD
Barron, Joanne PsyD
Beierle, Wanda LMFT
Benyas, Pamela Ph.D
Berglund, Robin G. MD
Berman, Jackie MFT
Berry, Estelle MFCC
Campbell, Timothy R. DC
Danielle Matthew, LMFT
Davis, Stephanie R., MFT
Dytman, Wendy MA MFT
Epstein, Susan MA MFT
Freeman, Richard A., MFT
Friedman, Judith PhD MFCC
Friedman-Gell, Lynne, PhD
Goyer, Tiffany MFT
Grant, Cheryl LMFT
Grusd, Helen PhD
Hacker, Lisa MFCC
Hailey, Brooke PhD
Heeran, Katie LMFT
Hernandez, Sylvia LCSW
Holistic Health Plus
Hospice of Providence
Iliff, Ruthanne MA MFT
Jankovich, Bobbi LMFT
Jenni J. V. Wilson MA LMFT
Johnson, Margaret MFT
Kalcheim, Sid, MA, MFT
Levine, Laurie MFT
Litman, Charles M., PhD
Mortimer, Jay C., MD
Nehamen, Dennis A., PhD
Om, Sharma PhD
Ottina, Jean PhD
Paez, Vivino MFT
Pine, Pamela PhD
Platinum Hospice Care, Inc.
Polsky, Matthew LMFT
Reiter, Ronald PhD
Robkin, Dalia LMFT
Ross, Amy MA MFT
Rubenstein, Karen MA MFT
Satenberg, Nancy PhD
Sharon, Debra PhD
Social Coaching Club, Inc.
Sorell, Erica LMFT
Taylor-Jones, Christi MFT
Thomas, Jason LEP
Tye, Kristine MA LMFT
Weil, Monica PsyD
Whitehead, Jessica LMFT
Wylie, Samantha MFT

The Village At Sherman Oaks Business Improvement District

Food - Drinks

a Divine H2O - Oxygen
Alcazar
Al's Hot Chicken
Anajak Thai
Burger Lounge
Chipotle
Clay Pit Indian Cuisine
Crave Café
Crave Café Sushi
Dave's Hot Chicken
Dojo Sushi
Domino's
El Torito
Gold Yaki Burger
Gyu-Kaku Japanese BBQ
Hanami Sushi
Health Nut
Ideology Coffee - **NEW and NOW OPEN**
In-n-Out Burger
Jamba Juice
Juice Crafters
Lemon Zest Cafe - **NEW and NOW OPEN**
Luna Grill
Mardi Gras Tuesday
MiDici Neapolitan Pizza
Mr. Furley's Bar
New York Bagel Cafe
Noah's NY Bagels
Nomura Sushi
Noodle World Jr
Nothing Bundt Cakes
O'Cado
Oliva Trattoria Pizzeria Italian Grille
On The Thirty
Panda Express
Pineapple Hill Saloon & Grill
Pizza Wagon of Brooklyn
Qwench Juice Bar
Saffron Mediterranean Grill
Spumoni Restaurant
Starbucks
Tamashii Ramen House
The Barrel Tavern
The Crabby Crab
The Sherman
Ubatuba Acai X
veStation
White Fog Hookah Lounge
Williams Croissants & Donuts

Desserts

Afters Ice Cream
Brian's Shave Ice & Boba
Cold Stone Creamery
Happy Days Café
Humphrey Yogart (Inside Gelsons)
Paradis
The Dolly Llama

Retail

2nd STREET USA
4 Seasons Custom Clothiers
American Cancer Society Discovery Shops
AT&T
Best Buy
Bestime
Birkenstock
Bitar Fine Jewelry & Manufacturing
Buffalo Exchange
Capital Drugs
Cell Funds
Cheesemongers of Sherman Oaks
Contex, Inc.
Crown Beads & Jewelry
Delta Mailbox Sales
Eco H2O Center
For Love Bridal
Gelson's Market
In Style Boutique
Johnson Fitness & Wellness
Lazar's Luggage
Lighting World
Little Trendz Store
Mega Deals - **COMING SOON**
Mike's Smoke and Gift Shop
Next Level CBD
Olympus Pharmacy
Rack Attack
Romantix
Second Aisle - **NEW and NOW OPEN**
Sherman Oaks Cigars
SoCal Discount Nutrition
Spy Shop (IQTronics, Inc.)
START Rescue Resale Store
Steel Santos
Talk of the Valley CBD
The Standard Design Grp Nurseries
TJ Maxx
T-Mobile
Toy Mandala
Urban Outfitters
Wine N' Liquor Basket

Arts & Entertainment

Baxter-Northup Music Co.
Candy Land - **COMING SOON**
House of Billiards
Piano Play Music System, Inc.
Sherman Oaks School of Dance & Music
UltraZone Laser Tag

Beauty

Hair

18|8 Fine Men's Salons
Bella's Hair & Nail Studio
Brotherhood Barbershop
Blends Barbershop
Regency Salon
Angelo's Salon for Hair
Fantastic Sams
Hair Art
Headbetter Salon
Heaven's Melody Beauty Lounge
Paul Fisher Salon
Primo Salon
Serenity Beauty Salon
The Dollhouse
The Loft Hair Studio
Pauline's Human Hair
Blink Bar
SalonCentric
Ulta

Nails

AM & PM Nail Spa
Bella's Hair & Nail Studio
Creative Touch LA
Green Nail
Zen Nail Bar
Helen's Salon
Pink Cheeks Salon
Teri Taylor Spa Boutique
Lily Pad Thai Spa & Massage
Sun Spa Tanning
Tattoos Deluxe
Zia Threading

Fitness/Martial Arts

Dragonfly Cycling
Barry's Boot Camp
Fit Box Workout
9Round Fitness
Southern California Taekwondo Center
WW Studio

Massage

Massage Envy
PC & C Massage
Superior Massage
Sun & Moon Spa
Super Relax

Medical Spa

Blue Medi Spa
Z Center for Cosmetic Health

New Business Openings

The Village At Sherman Oaks welcomes Lemon Zest Cafe, Ideology Coffee, Shanelle Gray Studios and Second Aisle.

Using only high quality fresh ingredients in their classic Mediterranean menu with 100% vegan options **Lemon Zest Cafe** is now open! **Ideology Coffee**, a family-owned, specialty, organic coffee shop that offers vegan and gluten-free options and is open now to serve you. **Shanelle Gray Studios** is now booking acting, improv and voice-over classes. Private classes are also available. **Second Aisle** is a vintage store that have t-shirts, handbags, shoes and more.



Now open at 14622 Ventura Blvd.



Now open at 14622 Ventura Blvd.



Shanelle Gray
Studios

Now scheduling classes at
14429 Ventura Blvd.



**Now open at 14700 Ventura
Blvd.**



PLEASE JOIN US for our 2021 Annual Property Owners Meeting

Date: Tuesday, Dec 14, 2021 **Time:** 9:00am **Location:** Virtual Zoom Meeting

To Join Zoom Meeting, please copy/paste or type the link below into your browser:

<https://us02web.zoom.us/j/85707547438?pwd=YXU4dFFqRjNiRXINQjJZZWZGRmMxQT09>

Meeting ID: 857 0754 7438

Passcode: 678907

More Announcements



Small Business Saturday will be held in the BID on Saturday, November 27th. We will be promoting the event and highlighting our small businesses on social media. Look out for more information coming soon! We are hoping all of our BID businesses will participate to bring more shoppers into our Village for the holidays.

NITHYA RAMAN | Los Angeles
★ City Councilmember
| 4th District



Many thanks to Councilwoman **Nithya Raman** and the **Dept. of Urban Forestry** for the tree trimming that began Saturday, October 9th on Van Nuys Blvd. and conclude Saturday, October 16th Ventura Blvd.

JOIN THE CITY OF LA'S VIRTUAL

BUSINESS RESOURCE WEBINAR

Learn about the Economic & Workforce Development Department (EWDD)'s available programs, resources, and opportunities for Los Angeles' business communities, with Q&A to follow.

DATE/TIME	REGISTRATION
Monday, October 18	*Must Register To Join*
10 AM Morning Session	10 AM bit.ly/307Blm5
6 PM Evening Session	6 PM bit.ly/3AhtFKm

INQUIRIES
CD4 Small Business Liaison Su Lee
suin.lee@lacity.org

NITHYA RAMAN | Los Angeles
★ City Councilmember
| 4th District

EWDD
2025. YOUTH. BUSINESS.

LA-RISE

More thanks to **Nithya Raman** and her team at **Council District 4** for organizing the upcoming [Business Resource Webinar](#).

Be on the lookout for our holiday decorations to be installed in late November

OUR NEXT BOARD MEETINGS

October 12 ~ November 9th

December 14th

All meetings are the second
Tuesday of the month at 9 am.

Please call or e-mail for details

OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member

OUR BID TEAM

Kathleen Wood, Executive Director
Mark Valerio, Social Media Director
Sabyrna Barrios, Asst to the Executive Director

Stephanie Banuelos, Intern
Anthony Carlos, Intern
Jasmine Manriquez, Intern
Calvin Kris, Intern

CONTACT US

www.VillageAtShermanOaks.com
(818) 326-0273
info@VillageAtShermanOaks.com

Don't forget to follow The Village at Sherman Oaks on Facebook, Twitter, Instagram and now Tik Tok!



VillageAtShermanOaksBID

@villageBID

@VillageAtSherman
OaksBID

VillageAtShermanOaks

Is your business having an event or special sale? Please e-mail our Executive Director at Kathleen@VillageAtShermanOaks.com and we can promote it on our social media pages.

The Village At Sherman Oaks Business Improvement District

The following is provided in response to requests for instructions for who and when to contact for our particular situations:

For life threatening emergencies and crimes in progress:

Please call 911.

Note: The officers themselves must see the crime being committed. They will not make an arrest based on your photographs or videos.

If you have a long-term issue that a patrol car cannot handle. An ongoing business, property or neighbor situation or dispute:

**Please contact the Senior Lead Officer for our area; Jose Saldana.
Cell: 1-818-731-2565 Station: 1-818-374-9500 or e-mail him at 30853@lapd.online.**

Note: He does not take police reports.

If you see someone experiencing homelessness, struggling with their physical and/or mental health issues:

**Please submit an LA HOP request to the LAHSA – Los Angeles Homeless Outreach Portal
<https://www.lahsa.org/portal/apps/la-hop/request> or by calling 211.**

For trash or debris in the BID:

Please contact our Street plus supervisor, Alex Duran at 1-213-713-5614 or e-mail him at ADuran@streetplus.net and he will send over a day-porter.

Graffiti Removal:

File a 311 request at <https://www.lacity.org/myla311> or on the MyLA311 App. or call 311.

To remove unwanted persons from private property:

Post a no trespassing sign (see example below). You must ensure proper signage has been posted in accordance with Los Angeles Municipal Code Section 41.24 (a) AND file a *Trespass Arrest Authorization Form* with the LAPD. Please keep a copy for yourself.



City of Los Angeles
LOS ANGELES MUNICIPAL CODE SECTION 41.24
TRESPASS ARREST AUTHORIZATION

Los Angeles Police Department
Division

Dates of Authorization
From to
(cannot exceed 12 months)

Property Address:

Type of Property: Residential No. of Units Commercial Type

I am the Owner/Owner's agent/person in lawful possession of the above referenced property. I request and authorize the Los Angeles Police Department to enter the above property and enforce Los Angeles Municipal Code 41.24.

[CHECK APPLICABLE PARAGRAPH(S)]

Posted property not open to the general public, L.A.M.C. Section 41.24 (a)

My property has been posted in accordance with L.A.M.C. 41.24(f) with signs stating "THIS PROPERTY CLOSED TO THE PUBLIC. No Entry Without Permission. L.A.M.C. SEC. 41.24." I authorize the Los Angeles Police Department to arrest anyone on my property who is not a lawful resident, guest or visitor and not exempted under L.A.M.C. 41.24(h) for a violation of L.A.M.C. 41.24(a).

Posted or unposted property not open to the general public, L.A.M.C. Section 41.24 (b)

I authorize the Los Angeles Police Department, pursuant to L.A.M.C. 41.24(b) to advise persons who are not lawful residents, guest, visitors, and not exempted under L.A.M.C. 41.24(h) to leave my property and not to return for 6 months and to arrest such person if they return within six months for a violation of L.A.M.C. 41.24(b)

Commercial property open to the general public, L.A.M.C. Section 41.24 (d)

My property is open to the general public between the hours of to . I authorize the Los Angeles Police Department to advise persons pursuant to L.A.M.C. 41.24(d) to leave the premises for 24 hours if the request to leave is rationally related to the services performed or the facilities provided on the property. I further authorize the Los Angeles Police Department to arrest anyone who has been so notified and refuses to leave or returns within 24 hours for a violation of L.A.M.C. 41.24(d).

I or my authorized agent will cooperate fully in the prosecution of anyone who is arrested for a violation of any local or state law, including trespassing or vandalism. The name of the manager of the aforementioned property is and he/she can be reached at:

Telephone No.() --- Address:

Sincerely,

(Signature)
(Print Name)
(Telephone No)
(Address)