

Village at Sherman Oaks BID Newsletter 2nd Quarter 2019



Letter from the President



Summer is upon us along with the accompanying heat. I hope everyone takes advantage of the air-conditioned shopping, dining, and cool ice cream treats, as well as the delightful experience of parking once at the public parking structure on Cedros (just south of Ventura Blvd.) and walking to all of the Village shops and eateries.

I'm absolutely thrilled to announce that the BID was renewed for 10 years by a landslide vote! This saves considerable money and time, and will give property owners in the Village the security to know that we will continue to have grant opportunities to upgrade the Village; our trees will be trimmed; trash picked up; sidewalks swept and power washed; our Village marketed and branded; and the terrific services we enjoy will continue so that we get and keep the highest quality tenants.

That's the good news. Unfortunately, a large number of Ventura and Van Nuys Blvd. property owners, within and outside the BID, have been sued for ADA violations. It is imperative that every property owner have a CAsp inspection done to find out what, if any, violations exist on the property. Any violations need to be repaired ASAP. Feel free to reach out to me for names of CAsp inspectors. We all need to be compliant.

Please remember to shop local and patronize our Village businesses and restaurants. See you in the Village!

Warm regards,
Leslie Elkan
President

New Businesses Arriving in The Village at Sherman Oaks BID



The Dolly Llama

The popular dessert concept from French restaurateur and entrepreneur Samuel Baroux and real estate leader Eric Shomof had a wildly successful Grand Opening at 14545 Ventura Blvd. Customers lined the block waiting to get into this exciting new dessert spot and eagerly enjoyed their treats once the doors opened. Customers choose the waffle and optional ice cream scoop, the sauce and toppings, ranging from fresh fruit to breakfast cereal. Signature Shakes are another over-the-top menu staple. The Dolly Llama will also feature chef-curated and customer inspired limited-time creations released in conjunction with holidays.

health nut

This family-owned business features a fast, casual and healthy menu with items ranging from salads to sandwiches to wraps and noodle dishes, as well as smoothies and refreshing homemade drinks. Produce is delivered daily and vegetarian, vegan, and gluten free options are available. Health nut will also sell their famous homemade dressings, which offer a variety of unique flavors. The restaurant is located at 4550 Van Nuys Blvd with a Grand Opening planned for July 27.



Fat Tuesday

Owner Eric Laneville and Business Partner/CEO Rhondahl Keith Adams Sr. are bringing traditional Creole food - with sauces and seasonings made from scratch - to 14543 Ventura Blvd. The restaurant's menu will consist of down-home favorites such as grilled fish, Louisiana Po'Boys, southern fried chicken and waffles, gumbo, jambalaya with red beans and rice, and even vegetarian/vegan dishes. The focus of Fat Tuesday will be an oyster bar featuring char-grilled Louisiana styled oysters, as well as daily specials, beignets and chicory coffee, and even the occasional live music. Fat Tuesday will open late summer.



BIG SUNDAY Cleanup Event!

On Saturday, May 4, the Village at Sherman Oaks BID and the Sherman Oaks Beautification Committee teamed up with the Big Sunday organization to do a major cleanup event in the Village. Big Sunday sponsored the event, Assembly member Nazarian and Councilmember Ryu provided help, Office of Community Beautification brought the tools, Bureau of Sanitation picked up the many bags of collected waste and debris, Whole Foods, Starbucks, and Noah's Bagels donated refreshments and SP Plus donated the parking lot for volunteers to park and for our central command post. Volunteers picked up litter, painted out graffiti, planted flowers, cleaned gutters and did whatever was necessary to give extra shine to the Village streets and side streets.





OUR DAY PORTERS

We have day porters working seven days a week keeping our Village clean and safe. Have you seen them on our sidewalks sweeping, emptying the trash cans or removing graffiti? If you have a problem, you can call us or reach out to the day porters directly at 213-713-5614.

Please read the Street Plus Newsletter attached for more details about this program.

OUR NEXT BOARD MEETINGS

Tuesday, August 6
Tuesday, September 3
Tuesday, October 1

All meetings are at 9 am
Crave Café
14504 Ventura Blvd Sherman Oaks



OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member
Marla Rothschild, Executive Director

CONTACT US

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