

Village at Sherman Oaks BID Newsletter 1st Quarter 2019



Letter from the President

I hope all of you have been enjoying the spring sunshine and clear skies after all of our winter rains! The Village is fresh and clean and full of shoppers and diners enjoying our many attractions.

I have some exciting news to share. I submitted an application to the Mayor's People Street project for a fully funded Parklet in the Village alongside Midici Neapolitan Restaurant. A Parklet is an expansion of the sidewalk into one or more on-street parking spaces to create people-oriented places. Parklets introduce new streetscape features such as seating, planting, bicycle parking, or elements of play. Parklets encourage pedestrian activity by offering these human-scale "eddies in the stream." My application is the only Parklet selected in Council District 4 and from the entire call for projects. I will begin working with a design team to come up with a Parklet design that meets our wants and needs for the Village. Stay tuned for more information.

The Sherman Oaks Beautification Committee and the Sherman Oaks Neighborhood Council's Green and Beautification Committee are joining forces with the Village at Sherman Oaks Business Improvement District to clean up a long stretch of Moorpark St. behind the Village on both sides of the street. This event is being sponsored by Big Sunday. Volunteers will also plant flowers in pots along Ventura Blvd. in the Village and insert American flags into the pots, as well. Refreshments will be served and community service credit will be granted. Come join your neighbors on Saturday, May 4, from 8:30am - 12pm and meet new civic-minded friends as we help to beautify Sherman Oaks around the Village! Sign up for Project #28 on the Big Sunday website. Questions? Email leslie@villageatshermanoaks.com.

See you in the Village!

Warmly,
Leslie Elkan



E-Scooter Pilot Program

The Los Angeles Department of Transportation (LADOT) will start issuing permits for the year-long e-scooter pilot program in Sherman Oaks.

E-Scooters are prohibited from being used on sidewalks or on streets with posted speeds over 25 mph. Violators are subject to tickets and fines.

Any comments, complaints or violations can be reported via LADOT's dockless mobility/e-scooter section on the MyLA311 app.



A-Frame Signs

The BID would like to remind business owners that usage of A-frame signage on sidewalks is subject to city restrictions. The city has received complaints about A-frame signage on Ventura Blvd and will start citing businesses that don't comply to city rules.

To avoid being fined, businesses should move their A-frame signs as close to their buildings as possible, trying to stay on private property and kept completely out of the public right-of-way. Any encroachment on the sidewalk is a citation risk.

Sandbags need to be kept inside unless it is raining. The BID receives many complaints about the unsightly appearance of sandbags, even on private property.

Senate Bill (SB) 50

Senator Scott Wiener's proposed bill, Senate Bill (SB) 50 will allow apartment buildings to be built in any part of a community that has rail or high capacity bus transit, is job rich, has a higher than average income and good public schools. If SB 50 becomes law then any house on any street within the transit zone can be torn down and replaced with an apartment building up to 5-stories high with minimal setbacks, no open space criteria, no design criteria and only .5 cars per unit. This will be by-right. No city planning or zoning can stop this development, not even design guidelines, a Specific Plan or a historical overlay zone. This includes most of Sherman Oaks from north of Moorpark to south of Valley Vista. Please let our representatives know your opinion on SB 50.

Contact: David Ryu at David.ryu@lacity.org.and Senator Bob Hertzberg at Senator.hertzberg@senate.ca.gov.



New Business Coming to the BID! **PIZZA WAGON OF BROOKLYN**

Established in 1966, Phillip Zingaro is bringing his New York-based family-owned business to Ventura Blvd, offering customers an authentic Brooklyn style pizza dining experience. Now a resident of Sherman Oaks, Zingaro is looking forward to carrying on the family tradition when the restaurant officially opens its doors in April. Pizza Wagon of Brooklyn will operate seven days a week, from 10:30am to 11pm, serving up delicious pizza featuring dough made fresh daily.

METRO UPDATE

The Sherman Oaks Neighborhood Council and Sherman Oaks Homeowners Association have jointly developed a monorail concept through the Sepulveda Pass called MRT 2 that runs above the 405 freeway. Why? SONC and SOHA fear that none of Metro's four concepts may be affordable with available Measure M funding.

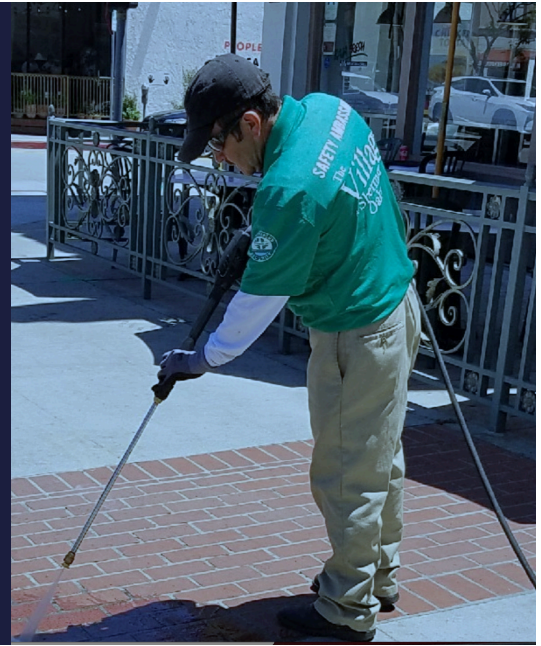
SOHA and SONC prefer Metro's two heavy rail subway concepts through the Pass. Called HRT 1 and HRT 2, they would travel 14 miles fully underground from the Van Nuys Metrolink station to the Expo Line in 15 minutes. But, these subways will each cost at least \$11 billion and only \$6.5 billion is currently available from Measure M – a huge shortfall. Metro's other two concepts are the HRT 3 heavy rail and MRT 1 monorail. SOHA and SONC strongly oppose both concepts because they operate fully underground on the Westside, but inequitably operate above ground in the Valley – for five miles on huge elevated tracks 20 feet above Sepulveda Boulevard. The Valley gets the short end of the stick again!

And neither of these two concepts is affordable with currently available funding. That's why SONC and SOHA worked together on an alternate MRT 2 monorail concept operating above the 405. It travels from the Van Nuys Metrolink station all the way to LAX and has high capacity, a little longer travel time, a better view, and the lowest cost that is actually affordable with available Measure M funding. It's also quicker to build - and could be ready from the Valley to LAX for the 2028 Olympics. This plan protects the Village at Sherman Oaks BID from suffering through years of construction along Van Nuys Blvd. and the creation of a Metro station at the Ventura Blvd./V.N. Blvd. intersection.

OUR DAY PORTERS

We have day porters working seven days a week keeping our Village clean and safe. Have you seen them on our sidewalks sweeping, emptying the trash cans or removing graffiti? If you have a problem, you can call us or reach out to the day porters directly at 213-713-5614.

Please read the Street Plus Newsletter attached for more details about this program.



OUR NEXT BOARD MEETINGS

Tuesday, May 7
Tuesday, June 4
Tuesday, July 2

All meetings are at 9 am
Crave Café
14504 Ventura Blvd Sherman Oaks



OUR BOARD MEMBERS

Leslie Elkan, President
Ed Korbel, Treasurer
Jay Friedman, Secretary
Row Zadeh, Board Member
Marla Rothschild, Executive Director

CONTACT US

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