

# Sherman Oaks Business Improvement District Newsletter

2nd Quarter Newsletter — 2016

The  
**Village**  
AT Sherman  
Oaks

## A Letter from the President

Summer in the Village at Sherman Oaks BID is a time of sunny days and warm evenings of shopping, dining, banking and personal beauty and spa services! The sidewalks are brisk with pedestrians on their way to Village businesses, often strolling leisurely and sometimes hurrying to get to their Village destinations. Chatter and laughter are in the air as the inviting and appealing ambience of a special place envelops everyone.

We have some new businesses this quarter. Two of our new businesses are family-owned national brands that cater to those looking to improve their home environments. Family-owned Nadeau, Furniture With a Soul, at 14548 Ventura Blvd. offers handcrafted, unique, and affordable items with a “pleasing aesthetic and unique product at an unbeatable price and quality.” Family-owned NW Rugs, at 14564 Ventura Blvd. is the largest family-owned rug company in the western United States and offers a wide variety of hand tufted and machine-made rugs. A third new business this quarter, Mr. Furley's Bar, at 14649 Ventura Blvd. is a nighttime-only spot meant for late night drinkers. The menu has late night breakfast options like pancakes and porridge. We wish all of our new Village businesses tremendous success and we invite every one of you to stop by, say "Hello," and support our local businesses. Avoid traffic, wasted time and energy and wear and tear on your car and the environment, by parking once and walking to all of our Village shops and eateries. There are bicycle racks on the sidewalks and on some of our parking lots, so please do avail yourself of those when riding bikes in the Village.

Please do let us know if you hear of any other new businesses that are not mentioned in our newsletters.

Please notice the articles contained within related to tree trimming and parking lot ADA requirements so that you avoid problems with these areas of concern.

We are going to begin emailing this newsletter to the Village businesses. Please be sure to send your email address to [info@villageatshermanoaks.com](mailto:info@villageatshermanoaks.com) to be placed on the Village email list.

Enjoy perusing the latest Village at Sherman Oaks Business Improvement District news and events, and relish your time in the Village! See you there!

Warmly,  
Leslie Elkan, BID President

## Important Information for Businesses and Property Owners

### LA City Tree Trimming Policy



The Business Improvement District trims the trees annually. If you are in need of tree trimming outside of this schedule, you may request a free tree trimming permit from the City of LA and have a City approved tree trimmer perform the work. If any work is performed that is not approved by the City, significant fines and penalties will be incurred. Don't destroy the tree and the beauty of our district—when properly trimmed, the trees will grow above the store signs.

Urban Forestry has provided 7 Steps to Proper Tree Trimming which is enclosed. For more information, go to [http://bss.lacity.org/UrbanForestry/index\\_INTROpruning.htm](http://bss.lacity.org/UrbanForestry/index_INTROpruning.htm) or call Urban Forestry at 213-847-3077.

### Is Your Parking Lot Legal? Protect Yourself Against Fines and Predatory Lawsuits

- Compliance with the ADA is a federal requirement and violations can be costly not only in fines but also in potential lawsuits and in business downtime. Becoming compliant may seem overwhelming but the Valley

Economic Alliance and Goodwill have partnered to make this easier. See attached important information about your parking lot and ADA compliance.

## Services This Quarter

- **Day Porter services** continue 7 days per week throughout the BID. Services include street sweeping, trash pick up, and gardening/island maintenance.
- **Power Washing Sidewalks:** Sidewalks were power-washed in early June. We will continue to have this service quarterly.
- **Village Website :** The BID's new website received over 700 visits in May. Especially popular is our business directory. Let us know if you have changes to your business so we can keep our directory up to date.
- **American Flags** were installed throughout the BID for both Memorial Day and the July 4th holiday.

## Big Sunday Efforts in the Village

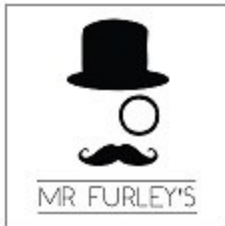


Volunteers from the Village at Sherman Oaks BID, Sherman Oaks Homeowners Association, Sherman Oaks Beautification Committee, Sherman Oaks Neighborhood Council and the Chamber came together for the Big Sunday efforts and enhanced the potted plants in the Village.



## Welcome New Businesses!

**Mr. Furley's Bar**  
14649 Ventura Blvd.  
(818) 453-8923



**N W Rugs & Furniture**  
14564 Ventura Blvd  
(747) 998-5083



**Nadeau Furniture With a Soul**  
14548 Ventura Blvd  
818-386-7847



## Board of Directors

**Leslie Elkan, President**  
**Edward Korbel, Treasurer**  
**Vicki Nussbaum, Executive Director**

**Jay Friedman, Secretary**  
**Row Zadeh, Board Member**

## Next Board Meetings:

The Board Meeting location has changed to:

Wells Fargo Conference Room, 14601 Ventura Blvd (at Vesper), Sherman Oaks, CA 91403

Tuesday, July 5 at 9:00am

Tuesday, August 2 at 9:00am

Tuesday, September 5 at 9:00am

**The Village at Sherman Oaks Business Improvement District**  
13907 Ventura Boulevard, Suite 104 Sherman Oaks, CA 91423  
[www.VillageAtShermanOaks.com](http://www.VillageAtShermanOaks.com)  
(818) 326-0273